



## **Preliminary Program**

**79th General Assembly  
Hilton Reforma Hotel  
Mexico City, Mexico  
November 9-12, 2023**

### **Wednesday, November 8**

3:30 - 6:30 p.m. Meeting of the Executive Committee.  
Sol Room.

### **Thursday, November 9**

**Don Alberto, I y II Rooms**

Sessions are open to all participants.

8:00 a.m. – 5:00 p.m. Registration and credentials. Falla Room.

9:00 – 10:00 a.m. Panel: "Turn your media into a true multiplatform." Dialogue between **Héctor Nava**, Totalplay Empresarial, and **Cecilia Fallabrino**, UPAX.

10:00 – 10:45 a.m. Presentation: **Danny Sullivan**, Google.

- 10:45 –11:15 a.m. Coffee break. Hotel foyer. Courtesy of Totalplay.
- 11:15 a.m. - 12:15 p.m. Panel: "More fragmented audiences: More opportunities for advertisers and media."  
**Andrea Miranda**, Debate Media, Mexico; **Julia Schvartz**, Chartbeat, USA; and **Carlos Ardila**, Protecmedia, Spain.
- 12:15 – 1:30 p.m. Presentation: "The value of philanthropy to local journalism to support democracy."  
**Alberto Ibarguen**, John S. and James L. Knight Foundation, recipient of the IAPA Great Friend of the Press Award.
- 1:30 – 3:00 p.m. Lunch. **Hidalgo Room**. Courtesy of Elektra Group. Remarks by **Alejandro Valenzuela**, Elektra Group.
- 3:00 – 4:00 p.m. Official Inauguration: Remarks by the President of Mexico, **Andrés Manuel López Obrador**. Michael Greenspon, IAPA President, The New York Times.
- 4:00 – 4:30 p.m. Coffee break. Hotel foyer.
- 4:30 – 5:00 p.m. Presentation: Guests: **Julia Pace**, Associated Press, USA. Other guests. Carl Bernstein, Amal Clooney, Maria Ressa, Nobel Peace Prize.

5:30 – 6:00 p.m. Declaration of Chapultepec signing ceremony by the presidential aspirants of Mexico. **Claudia Sheinbaum Pardo** and **Bertha Xóchitl Góchitl Gálvez Ruiz**.

6:00 – 7:00 p.m. Panel: "Electoral processes and violence against the press." **Andrés Morales**, UNESCO Mexico, and **Albertina Piterbarg**, UNESCO.

8:00 p.m. Welcome cocktail reception. Courtesy of Televisa.

### **Friday, November 10**

#### **Don Alberto I y II Rooms**

Sessions are open to all participants

8:00 a.m. – 5:00 p.m. Registration and credentials. Falla Room.

9:00 – 9:45 a.m. Inauguration of sessions of the Committee on Freedom of the Press and Information. **Michael Greenspon**, The New York Times; **Carlos Jornet**, La Voz del Interior, Argentina.

9:45 – 10: 45 a.m. Presentation: Chapultepec Index 2023.

10:45 – 11:15 a.m. Coffee break. Hotel foyer.

11:15 a.m. - 12:30 p.m. Panel I: Freedom of the press, country-by-country repo

- 12:30 - 1:30 p.m. Interview: "Freedom of expression is the condition for freedom of enterprise."  
Interview by **Sergio Sarmiento**, Caminos de Libertad to **Ricardo Benjamín Salinas Pliego**, Salinas Group.
- 1:30 – 3:00 p.m. Lunch. **Don Diego Room**. Courtesy of Organización Editorial Mexicana (OEM).  
Presentation of the IAPA Executive of the Year Award to **Pamela J. Browning**, The Post and Courier, Charleston, USA.
- 3:00 – 4:00 p.m. Panel II: Freedom of the press, country-by-country reports.
- 4:00 – 5:00 p.m. Panel III: Freedom of the press, country-by-country reports.
- 5:00 – 5:30 p.m. Coffee break. Hotel foyer.
- 5:30 – 6:30. p.m. Presentation: "Covering Democracy: Police-Press Relations." **Joel Simon**, Journalism Protection Initiative, New York. Moderator: **Carlos Jornet**, La Voz del Interior, Argentina.
- 8:00 – 10:30 p.m. Dinner. Courtesy of TBA

### **Saturday, November 11**

#### **Don Alberto I y II Rooms**

Sessions are open to all participants

- 8:00 a.m. – 5:00 p.m. Registration and credentials. Falla Room.

- 9:00 – 10:15 a.m. Board of directors. **María Eugenia Mohme**, IAPA Secretary.
- 10:15 – 10:45 a.m. Coffee break. Hotel foyer.
- 10:45 – 11:30 a.m. Panel: "Challenges of teaching and learning journalism in the AI Era." **Juan David Bernal**, Latin American Council for the Accreditation of Education in Journalism and Communication. **Catalina Jiménez**, Autonomous University of Colombia, Cali, Colombia.
- 11:30 a.m. – 12:30 p.m. Panel: "How to address the gender agenda in a polarized society." Overexposure to social media, cancel culture, and violence that does not decrease forces a different reflection within the newsrooms. **Mariana Alvarado**, Network for Diversity in Latin American Journalism; **Gabriela Cañas**, EFE News Agency, Spain; **Gabiela Vivanco**, La Hora, Ecuador and **Martha Ramos**, Organización Editorial Mexicana.
- 12:30 – 1:30 p.m. Panel: "Media Sustainability". **P.J. Browning**, The Post and Courier, Charleston, USA; Representative, La Nación, Argentina; **Andrés Mompotes**, El Tiempo, Colombia.
- 1:30 – 3:00 p.m. Lunch. Don Diego Room.

- 3:00 – 4:00 p.m. Interview: "Canada and relations with digital platforms." **Paul Deegan**, News Media Canada with **Martín Etchevers**, Clarín, Argentina.
- 4:00 – 5:00 p.m. Panel: "The totalitarian drift of Xi Jinping's China and its influence in Latin America." **Gabriela Ippolito-O'Donnell**, Ph.D. in Political Science; **Filip Jirouš**, researcher and analyst specializing in China. Moderator: **Juan Pablo Cardenal**, journalist specializing in China's internationalization.
- 5:00 – 5:30 p.m. Coffee break. Hotel foyer.
- 5:30 – 6:30 p.m. "Media under attack: protection of data, sources and journalists." Digital security is crucial, especially during political conflicts and organized crime. **Vicente Calderon**, TijuanaPress.com; **Karen Wykurz**, Open Technology Fund. Moderator: **Cristina Smith**, the Press Freedom Project of the Voice of America.
- 6:30 – 8:00 p.m. IAPA Awards for Excellence in Journalism.
- 9:00 p.m. Dinner. Totalplay Forum. Courtesy of TV Azteca.

**Sunday, November 12**  
**Don Alberto I y II Rooms**

Sessions are open to all participants.

- |                         |  |
|-------------------------|--|
| 8:00 a.m. – 3:00 p.m.   | Registration and credentials. Falla Room.  |
| 9:00 – 10:30 a.m.       | Approval of reports, resolutions, and conclusions. Appointment of the new authorities and members of the Board of Directors of the IAPA.   |
| 10:30 – 11:00 a.m.      | Presentation of the Chapultepec Grand Prize to <b>Kerry Kennedy</b> , Robert F. Kennedy Human Rights.  |
| 11:00 – 11:30 a.m.      | Coffee break. Hotel foyer.   |
| 11:30 a.m. – 12:30 p.m. | Panel: "Creative treatment of reality: documentaries as a new form of journalism." Organized by the Motion Pictures Association (Netflix, Paramount, Universal, Warner Bros, Sony Pictures, Disney) to talk with producers and platforms. Participants: Producer Osorno. |
| 12:30 – 1:00 p.m.       | Interview: "Challenges to press freedom in the hemisphere." Interview with <b>Pedro Vaca Villarreal</b> , Special Rapporteur for Freedom of Expression, Inter-American Commission on Human Rights. <b>Roberto Rock</b> , La Silla Rota, Mexico.                          |
| 1:00 – 2:00 p.m.        | Panel: "The challenge of brevity and the arrival of infotainment to make news more attractive." Executives from traditional  |

media and from media that are migrating to infotainment talk about the increase of distraction in users and how this format is impacting them. **Luciano Pascoe**, adn40.

2:00 – 2:30 p.m.

Experiences of SIP's Enhanced Fundamentals Lab, Google News Initiative. Presentation: "The future of media." **Ezequiel Arbusti**, MarkTube, Mexico.

2:30 – 3:00 p.m.

Transition of the IAPA presidency. Closing ceremony.

3:00 – 5:00 p.m.

Closing lunch.