



PRELIMINARY PROGRAM

78TH General Assembly - Madrid, Spain - October 27-30, 2022

WEDNESDAY 26

THURSDAY 27

FRIDAY 28

SATURDAY 29

SUNDAY 30

9:00 a.m

Registration opens. Hotel. The lobby of Prado Room. Registration will be open from 8:30 a.m. to 5:00 p.m. every day of the assembly.

Panel: The Challenges of Journalism in the Digital Data Age. *Protecmedia.*

Committee on Freedom of the Press.
- Chairman's Report
- Country by country reports

Board of directors. (Elections).

Approval of reports, resolutions and conclusions. Nominations: New authorities.

10:00 a.m

Panel: Success stories with audiences
Marfeel.

Panel: Geopolitical issue. .

Presentation: Spanish publisher

11:00 a.m.

Panel: Regional Vice Presidents of Press Freedom.

Interview with the director of the newspaper El País

12:00 a.m

Panel: Success Stories. Newsrooms
Hiberus

Panel: Regional Vice Presidents of Press Freedom.

Panel: European experiences on digital media and platforms.

Panel: Challenges regarding the World Cup in Qatar. Representatives of sports media.

13:00 p.m

SPECIAL ACADEMIC PROGRAM

Official inauguration. *IAPA Executives, EFE and Spanish Government*

Lunch. Hotel. *Courtesy of Televisa.*

Panel or presentation. Media feasibility. UNESCO.

Panel: Culture

14:00 p.m.

IE University and IE Business School at IE Tower Madrid offer digital media transformation training. (Limited spaces available. More academic details coming soon. Inquiries to rtrotti@sipiapa.org)

Lunch. Hotel. *Courtesy of Agence France Presse.*

Panel: Regional Vice Presidents of Press Freedom.

Lunch. Hotel. *Courtesy of TV Azteca, México*

Presentation: Media future

15:00 p.m.

Panel: Spanish-language journalism, opportunities and challenges in the Digital Era.

Panel. Chapultepec Index Report.

Special Presentation: Interview with the Publisher of The New York Times

Lunch. Hotel. Closing Ceremony. Inauguration of the new President of the IAPA.

16:00 p.m.

Presentation: Neighboring rights and a successful content agreement with platforms.

Panel: European experiences on skills and copyright.

17:00 p.m.

Panel: Freedom of the press and new business values in a Democracy.

Panel or presentation: New journalistic competencies.

18:00 p.m

20:00 p.m

Welcome cocktail and dinner. *Courtesy of EFE News Agency.* Zarzuela Racecourse. Buses will leave at 7:30 a.m. from the hotel.

IAPA Awards for Excellence in Journalism. Reception and Dinner. Hotel. *Courtesy of Europa Press.* Castilla Room.

Dinner at Museo Nacional Reina Sofía. Private visit to the Guernica. *Courtesy of ProtecMedia.* Buses will leave at 7:30 a.m. from the hotel.