

Preliminary Program – 77 IAPA General Assembly
October 19-22, 2021

Tuesday 19	Wednesday 20	Thursday 21	Friday 22
	<p>9:30 – 10:00 a.m. Interview to David Rubin, CMO, <i>The New York Times</i>. Interviewer: Michael Greenspon, <i>The New York Times</i>.</p>	<p>9:00 – 10:15 a.m. Board of directors.</p>	<p>9:30 – 10:00 a.m. Presentation: The automatization of Journalism. Robert Shaw, United Robots, Malmö, Sweden and Francisco Aguilar, <i>Antorcha Deportiva</i>, Guatemala.</p>
<p>10:00 – 11:00 a.m. Inauguration Jorge Canahuati, IAPA President, <i>Grupo Opsa</i>, Honduras. Gabriela Cañas, President of the news agency EFE.</p> <p><u>Keynote Speaker</u>: Sergio Ramírez</p> <p><u>Presenter</u>: Danilo Arbilla, Montevideo, Uruguay</p>	<p>10:00 – 11:30 a.m. Panel: The need for a new culture of experimentation in the media. New formats, new audiences, new models. Fernando Belzunce, Editorial Director of <i>Vocento</i>; Aitor Moll Sarasol, CEO of <i>Prensa Ibérica</i>; Jorge Canahuati, CEO <i>Grupo Opsa</i>, Honduras; Armando Castilla, CEO of <i>Vanguardia</i>, Mexico; Javier Kraviez, Digital Business Director, <i>Clarín</i>, Argentina. <u>Moderator</u>: Alejandro J. Lorenzo Edreida, Protecmedia, Spain.</p>	<p>10:15 – 11:15 a.m. World Day Against Impunity. Guide for prosecutors against impunity. Estephania Muñoz, Special Prosecutor's Office of the Unit for the Protection of Journalists, Mexico and Ricardo Pérez Manrique, Magistrate of the Inter-American Court of Human Rights (IACHR), Uruguay. <u>Moderator</u>: Guilherme Canelas de Sousa Godoi, Head of the Section for Freedom of Expression and Security of Journalists, UNESCO</p>	<p>10:00 – 11:15 a.m. Panel: Metrics and Audiences, pillars of the media business. Enrique Yarza, Media Hotline; Ramón Alonso Aranegui, executive director, News Media Association (AMI), Spain; David Sánchez, Gfk agency, Madrid, Spain. <u>Moderator</u>: Candela Martín de Cabiedes, <i>EuropaPress</i></p>
<p>11:00 – 12:15 p.m. Panel: Sustainability in the face of democracy. Study of media sustainability in 10 countries by UNESCO and <i>The Economist</i>. Rasmus Kleis Nielsen, Director at the Reuters Institute for the Study of Journalism at the University of Oxford; Guy Berger, Director of Policies & Strategies in the field of Communication and Information, UNESCO; Maximiliano Alonso, Central American Bank of Economic</p>	<p>11:30 a.m. – 12:30 p.m. Opening of the Lee Hills Sessions of the Committee on Freedom of the Press and Information. Jorge Canahuati, IAPA President and Carlos Jornet, <i>La Voz del Interior</i>, Cordoba, Argentina, Chairman of the Committee. Antonia Urrejola, President of the Inter-American Commission on Human Rights (IACHR).</p>	<p>11:15 a.m.– 12:30 p.m. Panel: Women in charge. Gabriela Cañas, President of the news agency EFE; Ivett Chicas, Associated Press, Inés Aizpun, <i>Diario Libre</i>, Dominican Republic and Maribel Pérez, president of USA Today, Gannett Co. <u>Moderator</u>: Susana Mitchell, executive director of CLAEF, Argentina.</p>	<p>11:15 a.m. – 12:00 pm. Panel: The Pandora Papers, quintessence of quality journalism. With Emilia Díaz-Struck, coordinator for Latin America of the International Consortium of Investigative Journalists (ICIJ); Mónica Almeida, <i>El Universo</i>, Guayaquil, Ecuador and Hugo Alconada Mon, <i>La Nación</i>, Argentina. <u>Moderator</u>: María Lorente, director <i>AFP Latin America</i>.</p>

<p>Integration (BCIE). <u>Moderator: Gabriela Vivanco</u>, <i>La Hora</i>, Quito, Ecuador.</p>			
<p>12:15 – 12:45 p.m. Interview to Axel Voss, German deputy to the European Parliament. <u>Interviewer: Philippe Meistermann</u>, German Association of Editors, Brussels, Belgium.</p>	<p>12:30 – 1:30 p.m. Panel: Freedom of the press and the Axis of Dictatorships: Cuba, Nicaragua and Venezuela.</p>	<p>12:30 – 1:30 p.m. Pegasus: New spy technologies and their worldwide impact. Erika Guevara Rosas, Amnesty International; Ronald Deibert, Citizen’s Lab, Toronto, Canada; Jorge Carrasco, <i>Proceso</i>, Mexico. <u>Moderator: Martha Ramos</u>, Organización Editorial Mexicana (OEM).</p>	<p>12:00 – 1:15 p.m. Panel of Former Presidents: Global Governance: Threat to Civil and Political Liberties? Mauricio Macri (Argentina), Jorge Quiroga (Bolivia) y Luis Alberto Lacalle (Uruguay). <u>Moderator: Asdrúbal Aguiar</u>, director of IDEA.</p>
<p>12:45 – 2:00 p.m. Panel: European and Australian Legislation on Digital Platforms. Javier Díaz de Olarte and Jorge Corrales, CEDRO, Spain; Bruce Ellen and Paul Thomas, Country Press Australia, Victoria, Australia and Andrew Puddephatt, Internet Policy Specialist, Cedar Partners, United Kingdom. <u>Moderator: Florian Nehm</u>, <i>Axel Springer</i>, Germany.</p>	<p>1:30 – 2:30 p.m. Panel: Freedom of the press and lack of judicial independence: El Salvador, Argentina ...</p>	<p>1:30 p.m.– 2:15 p.m Presentation. Richard Gingras, Vice President of News @ Google.</p>	<p>1:15 -2:15 p.m. Panel: Press Industry (Chartbeat)</p>
<p>2:00 – 3:00 p.m. Interview with María José “Pepa” Bueno, publisher of <i>El País</i>, Spain. <u>Interviewer: Borja Echevarría</u>, executive editor, <i>El País</i>.</p>	<p>2:30 – 4:00 p.m. Chapultepec Index. Results. Argelia Perozo and León Hernández, Andrés Bello Catholic University, (UCAM), Venezuela.</p>	<p>2:15 – 3:30 p.m. Presentation of the IAPA Grand Freedom of the Press Award. Jorge Canahauti, IAPA President and Leonor Mulero, Presidet of the Award Committee. Panel: The Latin American Media in the face of the Pandemic. Florencia Fernández, <i>La Nación</i> from Argentina; Carlos Fernández, <i>El Tiempo</i> from Colombia and Jorge Ramos, <i>La Silla Rota</i> from México</p>	<p>2:15– 3:00 p.m. Facebook’s presentation</p>
<p>3:00 – 4:30 p.m. Panel: The path. With Martha Ramos Sosa, Organización Editorial Mexicana (OEM); Nahuel Caputo, <i>El Litoral</i> / ADIRA, Santa Fe, Argentina; Rosental Alves,</p>			<p>3:00 - 3:30 p.m. Freedom of Expression on the Internet. Pedro Vaca Villarreal, Rapporteur on Freedom of the Press, IACHR. 3:30 - 4:45 p.m. Approval of reports, resolutions and conclusions.</p>

Executive Director, Knight Center @
University of Texas.

4: 45–5:00 p.m. Closure. Speech by the new
president of the IAPA.