



SOCIEDAD
INTERAMERICANA
DE PRENSA

MIDYEAR | MEETING 2019

Cartagena de Indias; Colombia - March, 29-31

FREEDOM OF THE PRESS

DEMOCRACY

DIGITAL TRANSFORMATION

Information:

THE NEW GOLDEN

PROGRAM

Thanks to:



> Inter American Press Association



The Inter American Press Association is an independent, non partisan and non-profit organization bringing together Western Hemisphere media interested in promoting and protecting freedom of expression and the public's right to be informed in the Americas. Its primary goals are the following:

- To defend freedom of expression.
- To promote the interests of newspapers, broadcasters and digital media the Americas.
- To strengthen and preserve the dignity, rights, and responsibilities of journalism.
- To raise uniformity in professional standards and ethical conduct.
- To exchange ideas and information leading to the cultural and technological development of media.
- To strive for broader understanding and cooperation among the peoples of the Americas and to uphold the fundamental principles upon which a free society and individual freedoms are based.

> Host Committee

Noticias RCN TV

La República

RCN Radio

NTN 24

El Universal

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> IAPA Officers

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Honorary Life President
Herald-Times, Bloomington, Indiana

María Elvira Domínguez

President
El País, Cali, Colombia

Christopher Barnes

First Vicepresident
The Gleaner, Kingston, Jamaica

Jorge Canahuati Larach

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Grupo OPSA, San Pedro Sula, Honduras

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Martín Etchevers

Clarín, Buenos Aires, Argentina

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Ernesto Kraiselburd

El Día, La Plata, Argentina

María Eugenia Mohme

La República, Lima, Peru

Miguel Henrique Otero

El Nacional, Caracas, Venezuela

Roberto Pombo

El Tiempo, Bogota, Colombia

Diego E. Quijano

La Prensa, Panama City, Panama

Martha Ramos

Organización Editorial Mexicana (OEM)

Mexico City, Mexico

Roberto Rock

La Silla Rota, Mexico City, Mexico

María Catalina Saieh

Copesa, Santiago, Chile

Gabriela Vivanco

Diario La Hora, Quito, Ecuador

> IAPA Committees

- ❖ Audit
- ❖ Awards
- ❖ Chapultepec
- ❖ Finances
- ❖ Freedom of the Press and Information
- ❖ Fundraising and Resources
- ❖ Impunity
- ❖ Innovation
- ❖ International Affairs
- ❖ Internet
- ❖ Investments
- ❖ Legal
- ❖ Membership
- ❖ Nominations
- ❖ Scholarships

> Future Meetings

2019

**75th General Assembly
Coral Gables, Florida
October 4-7
Biltmore Hotel**

2020

**Midyear Meeting
Saltillo, Mexico
March 27-29
Quinta Real Hotel**

> Information

Assembly Registration

Registration begins on Thursday March 28 at 2:00 p.m. in the Salon Estelar Room Office 1 Floor 6 at the Hotel Estelar. IAPA material and badges will be distributed upon registration.

Participation in meetings

All meetings are open to IAPA delegates, spouses and observers. Only special committee meetings and luncheons, as indicated in the program, are private.

Language

Conferences and seminars will be held in Spanish and English.

Transportation

Shuttles will provide you with comfortable transportation to and from events not held at the Intercontinental Hotel.

Press Room

A press room will be located at the Estelar Room Office 4 Floor 6.



PROGRAM

Midyear Meeting 2019

Estelar Hotel

Cartagena, Colombia

March 29-31

Services and rooms

IAPA Registrations:	Estelar Room office 1 floor 6
Secretariat:	Estelar Room office 5 floor 6
Press Room:	Estelar Room office 4 floor 6
VIP Room:	Estelar Room office 1 floor 8
Plenary Sessions Room:	Auditorium floor 8
Committees:	Estelar Room offices 2 & 6 floor 6
Breakfasts:	Restaurant floor 12
Lunches:	Restaurant floor 12

- ✓ **Pressroom opens daily from 8:00 a.m. to 6:00 p.m.**
- ✓ **Secretariat opens daily from 8:00 a.m. to 6:00 p.m.**

* **FRIDAY March 29**

(Inscripciones y seminarios. Sesiones abiertas para todos los participantes)

8:00 a.m.

Registration

Estelar Room office 1 floor 6

7:45 – 8:45 a.m.

Breakfast for participants registered at the hotel

Restaurant floor 12

8:45 – 10:00 a.m.

**Panel Discussion 1: Venezuela Without Chavism:
New opportunity for the hemisphere**

Panelists: **Miguel Henrique Otero**, *El Nacional*, Caracas, Venezuela; **Luis Almagro**, Secretary General of the OAS, Washington, D.C.; **José Miguel Vivanco**, Human Rights Americas, Washington, D.C; **Christian Krüger**, Migration Director of Colombian Government. Moderator: **Claudia Gurisatti**, *RCN TV*, Bogotá, Colombia

Auditorium floor 8

10:00 - 11:00 a.m.

Official Opening Ceremony of the IAPA Midyear Meeting

- Welcoming remarks by the Host Committee President, **Claudia Gurisatti**
- Remarks by Cartagena Mayor, **Pedrito Pereira**

- Report of IAPA President, **María Elvira Domínguez**
- Video of the 25th Anniversary of Chapultepec
- Remarks by the President of Colombia, **Iván Duque Márquez**
- **Auditorium floor 8**

11:00 – 11:15 a.m.

Coffee break

Auditorium floor 8

11:15 – 12:45 a.m.

Public act of recognition of international responsibility. The Carvajal case.

- **María Elvira Domínguez**, *El País*, Cali, Colombia
- **Adriana Mejía Hernández**, Deputy Secretary of Foreign Relations for Multilateral Affairs, Colombia.
- **Francisco Barbosa**, Presidential Adviser for Human Rights
- **Miriam Carvajal**, in representation of the family
- **Kerry Kennedy**, President, Robert F. Kennedy Human Rights, Washington D.C.
- **Edison Lanza**, Special Rapporteur for Freedom of Expression of the IACHR, Washington, D.C.
- Video about Nelson Carvajal

Auditorio piso 8

12:45 – 2:00 p.m.

Open lunch

2:00 – 2:45 p.m.

Panel Discussion 2: Digital Subscriptions

Presentation by **Jason White**, North America News Partnerships Director, *Facebook*, New York, New York. Presented by: **Luis de Uriarte**, Facebook, Mexico City, Mexico

Auditorium floor 8

2:45 – 4:00 p.m.

Panel Discussion 3: Subscription Strategies in the Colombian Press

Panelists: **Andrés Mompotes**, *El Tiempo*, Bogotá, Colombia; **Edgar Cuéllar**, *El País*, Cali, Colombia.

Moderator: **Fernando Gómez Carpintero**, Protecmedia, Madrid, Spain

Auditorium floor 8

4:00 – 4:15 p.m.

Coffee break

Foyer floor 8

4:15 –5:00 p.m.

Panel Discussion 4: Empowering News Organizations Through Technological Innovation

Presentation by **Fabiana Zanni**, Google Inc., São Paulo, Brazil. Presented by: **Eleonora Rabinovich**, Google, Buenos Aires, Argentina

Auditorium floor 8

5:00 –5:45 p.m.

**Panel Discussion 5: Startups That Succeed.
Study Case**

Rappi, Latin American Home Purchases Portal. Founded in 2015. It has 1,500 employees and 25,000 drivers. Presentation by **Sebastián Mejía**, co-founder and president, Bogotá, Colombia.
Presented by: **Gideon Long**, *Financial Times*, London, United Kingdom

Auditorio piso 8

7:00 p.m.

Welcoming Cocktail

San Ignacio Bastion, colonial fortification, part of the wall surrounding the old city.

(Buses will depart from hotel lobby at 6:30 p.m.)

***SATURDAY, March 30**

Committee on Freedom of the Press and Information. The Committee receives the country-by-country reports. (Sessions open to all participants)

8:00 a.m.

Registration

Estelar Room office 1 floor 6

8:00 – 9:00 a.m.

Breakfast for participants registered at the hotel

Restaurant floor 12

9:00 - 10:45 a.m.

Meeting of the Committee on Freedom of the Press and Information

- Opening of sessions by IAPA President, **María Elvira Domínguez**, *El País*, Cali, Colombia
- Remarks by **Claudia Gurisatti**, RCN TV, Bogotá, Colombia
- Naming of Committees
- Country-by-country reports
- Presentation by Committee on Freedom of the Press and Information Chairman, **Roberto Rock**, Mexico City, Mexico
- Video message of the High Commissioner on Human Rights of the United Nations, **Michelle Bachelet**

Auditorium floor 8

10:45 - 11:45 a.m.

Panel Discussion 6: In Search of Justice. How to defeat impunity in cases of murdered journalists

Panelists: **Angelita Baeyens**, Robert F. Kennedy Human Rights, Washington, D.C.; **Pedro Vaca**, Foundation for Freedom of the Press, Bogotá,

Colombia; **Diana Calderón**, *Caracol Radio*,
Colombia. Moderator: **Roberto Rock**, *La Silla Rota*,
Mexico City, Mexico

Auditorium floor 8

11:45 a.m. – 12:15 p.m.

Coffee break

Foyer floor 8

12:15 – 1:00 p.m.

Book presentation. “A Dedicated Life”

Dave Lawrence, former IAPA president and former editor of *The Miami Herald*. Miami, Florida. Interview by: **Alejandro J. Aguirre**, former IAPA President and former Deputy Director, *Diario Las Américas*, Miami, Florida

Auditorium floor 8

1:00 – 2:30 p.m.

Lunch

Offered by AMI - Google, Colombia

Restaurant floor 12

2:30 – 4:30 p.m.

IAPA Committee on Freedom of the Press and Information

Continuation of country-by-country reports
Report of Ecuador. Tribute to Fallen Journalists of *El Comercio*. **Francisco Rocha**, Aedep; **César Ricaurte**, Fundamedios, Quito, Ecuador; **María Elvira Domínguez**, *El País*, Cali, Colombia

Auditorium floor 8

4:30 – 5:30 p.m.

Panel Discussion 7: Will Cuba Continue Resisting the Current of Democratization in the Next Decade?

Panelists: Yoani Sánchez and Reinaldo Escobar, 14 1/2, Havana, Cuba. Moderator: Roberto Rock, La Silla Rota, Mexico City, Mexico

Auditorium floor 8

7:00 – 10:00 p.m.

Dinner and presentation of the 2019 Chapultepec Grand Prize

Receiving: David Boardman and Bruce Brown, Reporters Committee for Freedom of the Press, Washington DC, United States. Presenters: María Elvira Domínguez, *El País*, Cali, Colombia and Roberto Pombo, *El Tiempo*, Bogotá, Colombia. Remarks by the Vice President of Colombia, Marta Lucía Ramírez

Adolfo Mejía Theater

(Buses will depart from hotel lobby at 6:30 p.m.)

* **SUNDAY March 31**

(Sessions open to all participants)

8:00 a.m.

Registration

Estelar Room office 1 floor 6

8:00 – 9:00 a.m.

Breakfast for participants registered at the hotel

Restaurant floor 12

9:00 - 10:15 a.m.

Panel Discussion 8: Verification of Data and Fake News

Panelists: **Juan Gossáin**, journalist, Cartagena, Colombia; **Miguel Ors Villarejo**, *Actualidad Económica*, Madrid, Spain and **Juan Lozano**, RedMás TV, Bogotá, Colombia. Moderator: **José Manuel Acevedo**, *RCN TV*, Bogotá, Colombia

Auditorium floor 8

10:15 – 11:30 a.m.

Panel Discussion 9: The Nicaragua of Daniel Ortega: A Repressive Regime

Panelists: **Cristiana Chamorro**, Fundación Violeta Barrios de Chamorro (FVBCH), Managua, Nicaragua; **Carlos Fernando Chamorro**, *Confidencial*, Managua, Nicaragua. Moderator: **Douglas Carcache**, *El Nuevo Diario*, Managua, Nicaragua

Special presentation by Ecopetrol

Felipe Bayón, Chairman. Presented by: **Jessica de la Peña**, *RCN TV*, Bogotá, Colombia

Auditorium floor 8

11:30 a.m. – 12:45 p.m.

Panel Discussion 10: Challenges for Latin America in The Face of the Terrorist Threat

Panelists: **Juan Carlos Pinzón**, former Colombian Defense Minister; General **Óscar Atehortúa**, National Police Director of Colombia. Moderator: **Jairo Libreros**, *RCN TV*, Bogotá, Colombia

Auditorium floor 8

1:00 – 3:00 p.m.

Lunch and special presentation

Conversation “The country that was for me”

Enrique Santos Calderón, former IAPA president.

Interview by: **Roberto Pombo**, *El Tiempo*, Bogotá, Colombia.

Restaurant floor 12

3:00 p.m. – 4:15 p.m.

Panel Discussion 11: Journalism That Resists

Panelists: **Jean François Fogel**, journalist; Paris, France; **María Teresa Ronderos**, Open Society, Bogotá, Colombia; **Carlos Fernando Chamorro**, *Confidencial*, Managua, Nicaragua. Moderator: **Jaime Abello Banfi**, Fundación Nuevo Periodismo Iberoamericano (FNPI), Cartagena, Colombia

Auditorium floor 8

4:15 –5:30 p.m.

Panel Discussion 12: Women in Sports Journalism

Panelists: **Andrea Guerrero**, *RCN TV*, Colombia; **Liliana Salazar**, *Win Sports*, Colombia and **Melissa Martínez**, *Fox Sports*, Colombia.

Moderator: **Hassan Nassar**, *RCN Radio*, Bogotá, Colombia

Auditorium floor 8

5:30 – 6:30 p.m.

Report of the IAPA Committee on Freedom of the Press and Information

Approval of country-by-country reports, conclusions and resolutions Debate and discussion

Auditorium floor 8

7:00 – 10:00 p.m.

Closing dinner - Portuaria Society

Remarks by the Governor of Bolivar,
Dumek Turbay Paz

Remarks by the Commander of the Caribbean Naval Force, **Andrés Vásquez Villegas**

Participants can visit the scientific ship ARC Victoria built in 2014 for the development of the naval, maritime and fluvial industry of Colombia.

(Buses will depart from hotel lobby at 6:30 p.m.)

> Committee Meetings

(The committee meetings are reserved exclusively for their members)

Thursday March 28

8:30 - 9:30 a.m.

Meeting of the Finance, Audit, Fundraising Committee

Chairman, **Hugo Holmann**, *La Prensa*, Managua, Nicaragua; **María Eugenia Mohme**, *La República*, Lima, Perú; **Diego E. Quijano**, *La Prensa*, Panama City, Panama

Estelar Room office 6 floor 6

9:30 a.m. – 12:30 p.m.

Meeting of the Executive Committee and Advisory Council

Chairman, **José Roberto Dutriz**, *La Prensa Gráfica*, San Salvador, El Salvador

Estelar Room office 6 floor 6

12:30 – 2:00 p.m.

Lunch Executive Committee and Advisory Council

Salón

2:00 – 4:30 p.m.

Continuation of the Meeting of the Executive Committee and Advisory Council

Estelar Room office 6 floor 6

4:30 – 5:30 p.m.

Meeting of the Innovation Team

María Elvira Domínguez, *El País*, Cali, Colombia;
Christopher Barnes, *The Gleaner*, Kingston,
Jamaica; Diego E. Quijano, *La Prensa*, Panama
City, Panama; Gabriela Vivanco, *La Hora*,
Quito, Ecuador and Matthew Sanders, Western
Governors University, Salt Lake City, Utah

Estelar Room office 6 floor 6

8:00 p.m.

**Dinner offered by the Host Committee to the
Executive Committee and Advisory Board**

(Buses will depart from hotel lobby at 7:30 p.m. and
will return at 10:30 p.m.)

Friday, March 29

5:00 p.m.

**Meeting of the Committee on Freedom of
the Press and Information and the Impunity
Committee**

Chairman, Roberto Rock, *La Silla Rota*, Mexico
City, México.

Estelar room office 6 floor 6

5:00 p.m.

Meeting of the Awards Committee

Chairman, Marcel Granier, RCTV, Caracas,
Venezuela

Estelar room office 2 floor 6

5:00 p.m.

Meeting of the Legal Committee

Chairman, **Martín Etchevers**, *Clarín*, Buenos Aires, Argentina

Estelar room office 1 floor 8

Saturday, March 30

8:00 - 9:00 a.m.

Meeting of the Membership Committee

Chairwoman, **Gabriela Vivanco**, *La Hora*, Ecuador, Quito

Estelar room office 2 floor 6

8:00 - 9:00 a.m.

Meeting of the Nominations Committee

Chairman, **Gustavo Mohme**, *La República*, Lima, Perú

Estelar room office 6 floor 6

Sunday, March 31

8:00 - 9:00 a.m.

Meeting of the Chapultepec Committee

Chairman, **Roberto Pombo**, *El Tiempo*, Bogotá, Colombia

Estelar room office 6 floor 6

8:00 - 9:00 a.m.

Meeting of the Press Institute and the Internet Committee

Chairman, **Ernesto Kraiselburd**, *El Día*, La Plata, Argentina; **Martha Ramos**, *Organización Editorial Mexicana* (OEM), Ciudad de Mexico, Mexico.

Estelar room office 2 floor 6

➤ Companion Tours

Those interested in participating in these activities must register in advance in the Registration Room.

Saturday, March 30

Panoramic tour: Includes tour of the San Felipe Castle, Bocagrande, Castillo and Laguito. Followed by Panoramic walking tour through the center (with entrance to San Pedro and Gold Museum) and end with shopping tour (options as an example St. Dom, L.A. and crafts of Colombia).

Duration: 3 horas

Time: 9:30 a.m.

Sunday, March 31

Caribbean cuisine class: Gastronomic tour through the most representative dishes of the Colombian coast.

Duration: 3 horas aprox

Time: 9:30 a.m.



