



MIDYEAR MEETING 2018

INTER AMERICAN PRESS ASSOCIATION



Medellin, Colombia, April 13-15.



ENGLISH

INTER AMERICAN PRESS ASSOCIATION



GENERAL INFORMATION

The Inter American Press Association is an independent, non partisan and non-profit organization bringing together Western Hemisphere media interested in promoting and protecting freedom of expression and the public's right to be informed in the Americas. Its primary goals are the following:

- To defend freedom of expression.
- To promote the interests of newspapers, broadcasters and digital media in the Americas.
- To strengthen and preserve the dignity, rights, and responsibilities of journalism.
- To raise uniformity in professional standard and ethical conduct.
- To exchange ideas and information leading to the cultural and technological development of media.
- To strive for broader understanding and cooperation among the peoples of the Americas and to uphold the fundamental principles upon which a free society and individual freedoms are based.

HOST COMMITTEE

Association of Informative Media of Colombia

AMI

WERNER ZITZMANN

El Colombiano

LUIS MIGUEL DE BEDOUT

El País

MARÍA ELVIRA DOMÍNGUEZ

El Tiempo

ROBERTO POMBO

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Honorary Life President
Herald-Times, Bloomington, Indiana

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President
La República Lima, Perú

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El País, Cali, Colombia

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Treasurer
La Prensa Gráfica, San Salvador, El Salvador

BARTOLOMÉ MITRE

Secretary
La Nación, Buenos Aires, Argentina

RICARDO TROTTI

Executive Director
Miami, Florida

EXECUTIVE COMMITTEE

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Honorary Member
ABC Color, Asunción, Paraguay

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Chairman
Grupo Opsa, San Pedro Sula, Honduras

MATTHEW SANDERS

Vice Chairman
Deseret Digital Media, Salt Lake City, Utah

EXECUTIVE COMMITTEE

MEMBERS

FABRICIO ALTAMIRANO

El Diario de Hoy, San Salvador, El Salvador

JUAN FRANCISCO EALY LANZ-DURET

El Universal, Mexico City, Mexico

MARCEL GRANIER

RCTV, Caracas, Venezuela

HUGO HOLMANN

La Prensa, Managua, Nicaragua

ERNESTO KRAISELBURD

El Día, La Plata, Argentina

SILVIA MIRÓ QUESADA

El Comercio, Lima, Perú

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La República, Lima, Perú

MARCELA NOBLE HERRERA

Grupo Clarín, Buenos Aires, Argentina

MIGUEL HENRIQUE OTERO

El Nacional, Caracas, Venezuela

ROBERTO POMBO

El Tiempo, Bogotá, Colombia

EXECUTIVE COMMITTEE

MEMBERS

DIEGO E. QUIJANO

La Prensa, Ciudad de Panamá, Panamá

ROBERTO ROCK

La Silla Rota, Mexico City, México

MARÍA CATALINA SAIEH

Copesa, Santiago, Chile

GILBERTO URDANETA

El Regional del Zulia, Ciuda Ojeda, Venezuela

GONZALO ZEGARRA

Semana Económica, Lima, Perú

IAPA COMMITTEES

- Audit
- Awards
- Chapultepec
- Finance
- Freedom of the Press and Information
- Fundraising and Resources
- Future Sites
- Impunity
- International Affairs
- Internet
- Investments
- Legal
- Membership
- Nominations

FUTURE MEETINGS

2018

74TH GENERAL ASSEMBLY

Salta, Argentina
Sheraton Hotel
October 19–22

2019

MIDYEAR MEETING

Cartagena de Indias, Colombia
Dates and hotel to be announced

75TH GENERAL ASSEMBLY

Miami, Florida
Dates and hotel to be announced

INFORMATION

ASSEMBLY REGISTRATION

Registration begins on Thursday, April 12th at 3:00 p.m. at the Capiro Room at the Intercontinental Hotel. IAPA material and badges will be distributed upon registration.

PARTICIPATION IN MEETINGS

All meetings are open to IAPA delegates, spouses and observers. Only special committee meetings and luncheons, as indicated in the program, are private.

LANGUAGE

Conferences and seminars will be held in Spanish and English.

TRANSPORTATION

Shuttles will provide you with comfortable transportation to and from events not held at the Intercontinental Hotel.

PRESS ROOM

A press room will be located in the Ingruma Room, in front of the Antioquia Rooms.

**PROGRAM
MIDYEAR MEETING 2018
INTERCONTINENTAL HOTEL
MEDELLÍN, COLOMBIA
APRIL 13-15**



SERVICES AND ROOMS

Registration:	Capiro Room
Secretariat (documents):	Sucre Room
Pressroom:	Ingruma Room
VIP:	Medellín Room
Seminars and Plenary Sessions:	Antioquia Room
Committee meetings:	Bolívar, Córdoba Girardot and Santander Rooms
Breakfasts:	Restaurant Brasserie
Lunches:	Brasserie Terrace

Pressroom opens daily from 8:00 a.m. to 6:00 p.m.

Secretariat opens daily from 8:00 a.m. to 6:00 p.m.

FRIDAY, APRIL 13

(Registration and open sessions for all participants.)

8:00 A.M.
REGISTRATIONS
Capiro Room

8:00 – 9:00 A.M.
BREAKFAST FOR PARTICIPANTS
STAYING AT INTERCONTINENTAL HOTEL
Restaurant Brasserie

9:00 – 10:30 A.M.
OFFICIAL OPENING CEREMONY
OF THE IAPA MIDYEAR MEETING

- Report by IAPA President Gustavo Mohme, La República, Lima, Perú.
- Welcome: Medellín City Mayor Federico Gutiérrez.
- Presentation of mayor Gutiérrez:
“Deconstruction, transformation and reconstruction of the new Medellín for the new universal citizen”.

Antioquia Room

10:30 – 11:00 A.M.
COFFEE BREAK
Foyer

FRIDAY, APRIL 13

11:00 A.M. – 1:00 P.M.

**SEMINAR 1: THE BUZZING AND THE BOTFLY
KEY THEMES ON ETHICS**

In his speech “The Best Job in the World” at the IAPA General Assembly in Pasadena, California, in 1996 Gabriel García Márquez conceptualized that in journalism ethics are as fundamental and inseparable from the technique as the buzzing of a botfly. In this panel discussion there will be examined the ethical challenges for the profession and the news industry in the region and there will be presented the main findings of the ethics consultancy, gathered in the book “The Buzzing and the Botfly, Volume 2.”

PANELISTS: Javier Darío Restrepo, Fundación Nuevo Periodismo Iberoamericano (FNPI), Cartagena de Indias, Colombia; Jaime Abello Banfi, FNPI; and Fernando Berckemeyer, El Comercio, Lima, Perú.

MODERATOR: Eduardo Quirós, La Estrella, El Siglo, Panamá City, Panamá.
Antioquia Room

**SEMINAR: THE JOURNALISM AWARDS
AND THEIR IMPACT ON THE PROFESSION**

The contemporary function of the journalism awards in the search for quality, credibility and innovation such as in the case of the FNPI and IAPA awards. A review of the experiences in the institutional recognition of excellence in journalism, both at the international level and the domestic one of media outlets such as El País of Colombia.

PANELISTS: María Elvira Domínguez, El País, Cali, Colombia; Marcel Granier, RCTV, Caracas, Venezuela; Javier Darío Restrepo, Fundación Nuevo Periodismo Iberoamericano (FNPI), Cartagena de Indias, Colombia; and Jaime Abello Banfi, FNPI, Cartagena de Indias, Colombia.
Antioquia Room

FRIDAY, APRIL 13

1:00 – 2:30 P.M.
FREE TIME FOR LUNCH

2:30 – 4:00 P.M.
**SEMINAR 2: LATIN AMERICAN NEWSPAPERS
ARE REASSESSING THEIR DIGITAL BUSINESS MODELS**

Last year Clarín launched its paywall and La Nación in Costa Rica initiated its in 2016. Several have been tossing around that idea for several years. What are the lessons learned from these experiences? Can other newspapers of the region follow this path? The world trend is positive.

PANELISTS: Javier Kraviez, Clarín, Buenos Aires, Argentina; Patricia Centeno, Grupo Nación, San José, Costa Rica; Pedro Dias Leite, O Globo, Rio de Janeiro, Brazil.

MODERATOR: Fernando Gómez Carpintero, Protecmedia, Madrid, Spain.

Antioquia Room

4:00 – 4:30 P.M.
COFFEE BREAK
Foyer

4:30 – 6:00 P.M.
**SEMINAR 3: STRATEGY OF CROSS PLATFORMS
TO MAXIMIZE TRAFFIC ON WEB SITES**

The paradigm of the distribution of contents has changed and media should ask themselves if they are ready to offer news and entertainment by audio or access the new distribution platforms such as Snapchat, Instant Articles of Facebook or the Accelerator of Mobile Pages (AMP) of Google. Also virtual reality and augmented reality are arising on the horizon. Only those that cultivate direct contact

FRIDAY, APRIL 13

with their audiences through multiple platforms and understand their audiences' preferences will go to the next stage, in which, as before, content of quality will be more relevant than the distribution.

PANELISTS: David Hyman, Google, São Paulo, Brazil; Andrés Mompotes, El Tiempo, Bogotá, Colombia; and Marta Rocamora, Marfeel, Madrid, Spain.

MODERATOR: Ernesto Kraiselburd, El Día, La Plata, Argentina.

Antioquia Room

7:00 - 8:30 P.M.

WELCOMING COCKTAIL

Brasserie Terrace

FREE TIME FOR DINNER

SATURDAY, APRIL 14

Committee on Freedom of the Press and Information. The Committee receives the country-by-country reports. (Sessions open to all participants.)

8:00 A.M.
REGISTRATIONS
Capiro Room

8:00 – 9:00 A.M.
BREAKFAST FOR PARTICIPANTS STAYING
AT INTERCONTINENTAL HOTEL
Restaurant Brasserie

9:00 A.M – 12:00 P.M.
MEETING OF THE COMMITTEE ON FREEDOM
OF THE PRESS AND INFORMATION

- Opening of sessions by IAPA President Gustavo Mohme La República, Lima, Perú.
- Appointment of the subcommittees.
- Presentation by the chairman of the Committee on Freedom of the Press and Information, Roberto Rock, La Silla Rota, Mexico City, Mexico.
- Country-by-country reports.

Antioquia Room

10:30 – 11:00 A.M.
COFFEE BREAK
Foyer

SATURDAY, APRIL 14

12:00 NOON – 1:00 P.M.

PANEL DISCUSSION 1: TRANSPARENCY AND ACCESS TO INFORMATION

The battle against the phenomena of the after-truth, fake news and the “sensationalism of silence” reaches its peak. The media are playing their future in this crusade and the access to public information is now more urgent and essential than ever.

PANELISTS: Francisco Acuña, Instituto de Acceso a la Información; and Alex Grijelmo, Grupo Prisa, Madrid, Spain.

MODERATOR: Roberto Rock, La Silla Rota, Mexico City, Mexico.

Antioquia Room

1:00 – 2:30 P.M.

SPECIAL LUNCH AND PRESENTATION THE NEW COLOMBIA

PRESENTATION: Paola García, ProColombia, Bogotá, Colombia.

Brasserie Terrace

2:30 – 4:30 P.M.

COMMITTEE ON FREEDOM OF THE PRESS AND INFORMATION

Continuation of country-by-country reports.

Antioquia Room

SATURDAY, APRIL 14

4:30 – 5:30 P.M.

**MEDELLÍN: INNOVATION AS SUSTAINABLE
DEVELOPMENT MOTOR**

Colombia's second city splurges self-confidence thanks to private companies and its contagion to the public sector and academic activity. Integral formula with the sense of mission to exploit the potentiality of all human and material resources.

PRESENTER: Juan Sebastián Betancur, Pontificia Universidad Javeriana and former Colombian ambassador to Italy.

Antioquia Room

7:00 – 11:00 P.M.

DINNER AT EL CASTILLO MUSEUM

**(Buses will depart from 6:30 p.m.
and start returning at 11:00 p.m.)**

SUNDAY, APRIL 15

(Sessions open to all participants.)

8:00 A.M.
REGISTRATIONS
Capiro Room

8:00 – 9:00 A.M.
BREAKFAST FOR PARTICIPANTS STAYING
AT INTERCONTINENTAL HOTEL
Restaurant Brasserie

9:00 – 10:15 A.M.
PANEL DISCUSSION 2: NEW CHALLENGES IN THE FIGHT
FOR PRESS FREEDOM AFTER THE DIGITAL DISRUPTION

In the days of the analog media the right to privacy was simpler. Today we talk about digital rights. The internet and its various platforms brought new and more intricate elements that stress journalism, such as cyberterrorism, cyberbullying, fakenews or the right to be forgotten, in addition to the usual problems: government pressures, judicial harassment, censorship and self-censorship.

PANELISTS: Federico Deyá, Google, São Paulo, Brasil; Roberto Rock, La Silla Rota, Mexico City, Mexico; and Erick Iriarte, Iriarte & Asociados, Lima, Perú.

MODERATOR: Gustavo Mohme, La República, Lima, Perú.
Antioquia Room

10:15 – 10:30 A.M.
COFFEE BREAK
Foyer

SUNDAY, APRIL 15

10:30 A.M. – 11:45 A.M.

**PANEL DISCUSSION 3: CRAFTSMEN, LANGUAGES AND CRAFTS
A COMMUNICATION NECESSARY FOR THE XXI CENTURY**

The exuberant cultural diversity that Colombia enjoys on behalf of its multiple ethnic communities, rural and urban populations contains an even more attractive and relevant aspect: the artisan condition that defines their lives. Men and women possessing technical knowledge; particular worldviews and domain of raw materials. All this knowledge linked to the creation of beauty, to the preservation of inherited stories and to the nourishment of collective memory.

PRESENTERS: Ana María Fries, Crafts of Colombia; and Weidler Guerra, Cultural Center of the Banco de la República in San Andrés Islas, Colombia.

MODERATOR: Rocío Arias Hofman, Journalist and founder of Silla Verde, Bogotá, Colombia.

Antioquia Room

11:45 A.M. – 1:00 P.M.

**PANEL DISCUSSION 4: JOURNALISM, CORRUPTION AND
ELECTORAL PROCESS**

The electoral processes in the Western Hemisphere appear more vulnerable than ever in the face of the interference of powers and external forces. The investigation into the involvement of Russia in the 2016 United States elections is not without repercussions in Latin America.

PANELISTS: Fernando Carrillo Flórez, Colombia Attorney General; and Rodrigo Janot, Former Attorney General of Brazil (2014-2017); Jürgen Klaric, Mindcode International, Bogotá, Colombia.

MODERATOR: Laura Puertas, Medcom, Panama City, Panama.

Antioquia Room

SUNDAY, APRIL 15

1:00 – 3:00 P.M.

LUNCH

PRESENTATION OF 2018 CHAPULTEPEC GRAND PRIZE

Newseum Presentation: “The five unshakeable and necessary freedoms to build society”, Scott Williams, Newseum, Washington, DC; Gustavo Mohme, La República, Lima, Peru; Gilberto Urdaneta, El Regional del Zulia, Ciudad Ojeda, Venezuela.

Antioquia Room

3:00 – 4:30 P.M.

**REPORT OF THE IAPA COMMITTEE ON FREEDOM
OF THE PRESS AND INFORMATION**

Approval of country-by-country reports, conclusions and resolutions.

Antioquia Room

4:30 – 5:45P.M.

**PANEL DISCUSSION 5: THE VENEZUELAN DICTATORSHIP
PENNYED IN BY ITS HUMANITARIAN CRISIS**

Venezuela’s ruler Nicolás Maduro has received unprecedented repudiation at the Summit of the Americas and is desperately seeking a little bit of legitimacy through new general elections. But nobody believes him. The exodus of the Venezuelan people is one of the worst humanitarian crises in the recent history of the Americas, and in particular for the neighboring countries such as Colombia and Brazil. Perhaps near is an end to the Venezuelans’ nightmare and the return of democracy to Bolívar’s fatherland.

SUNDAY, APRIL 15

PANELISTS: María Corina Machado, leader of the Venezuela's Unidad Democrática coalition; Jorge Quiroga, former President of Bolivia; Jony Rahal, former congressman, Venezuela; Luisa Ortega, former Colombia's Attorney General; and Jony Rahal, National Assembly Media Committee, Caracas, Venezuela.

MODERATOR: Asdrúbal Aguiar, Diario Las Américas, Miami, Florida.
Antioquia Room

5:45 – 7:00 P.M.

**CLOSING REMARKS BY THE PRESIDENT OF COLOMBIA
AND NOBEL PEACE PRIZE 2016 JUAN MANUEL SANTOS**

PRESENTATION: How a country is built for peace and in peace.
Antioquia Room

7:30 – 11:00 P.M.

RECEPTION AND CLOSING DINNER AT PLAZA BOTERO

Patronage as a distinguishing standing of the transformation of a city and its social fabric.

SPECIAL PRESENTATION: Juan Carlos Botero.
**(Buses will depart from the hotel lobby at 7:00 p.m.
and start returning at 11:00 p.m.)**

COMMITTEE MEETINGS

(The committee meetings are reserved exclusively for their members.)

THURSDAY, APRIL 12

8:30 - 9:30 A.M.

FINANCE, AUDIT, FUNDRAISING COMMITTEE

Chairmen, Hugo Holmann, La Prensa, Managua, Nicaragua; and Roberto Pombo, El Tiempo, Bogota, Colombia.

Girardot Room

9:30 A.M. – 13:30 P.M.

EXECUTIVE COMMITTEE AND ADVISORY COUNCIL

Chairman, Jorge Canahuati, Grupo Opsa, San Pedro Sula, Honduras.

Girardot Room

12:30 – 2:00 P.M.

LUNCH

EXECUTIVE COMMITTEE AND ADVISORY COUNCIL

Girardot Room

2:00 – 4:30 P.M.

CONTINUATION OF THE IAPA EXECUTIVE COMMITTEE AND ADVISORY COUNCIL MEETING

Girardot Room

COMMITTEE MEETINGS

FRIDAY, APRIL 13

5:00 P.M.

MEETING OF THE COMMITTEE ON FREEDOM OF THE PRESS AND INFORMATION AND OF THE IMPUNITY COMMITTEE

Chairmen, Roberto Rock, La Silla Rota, Mexico City, Mexico; and
Juan Francisco Ealy Lanz-Duret, El Universal, Mexico City, Mexico.

Girardot Room

5:00 P.M.

MEETING OF THE AWARDS COMMITTEE

Chairman, Marcel Granier, RCTV, Caracas, Venezuela.

Córdoba Room

5:00 P.M.

MEETING OF THE SCHOLARSHIP FUND BOARD OF GOVERNORS

Chair, María Catalina Saieh, Copesa, Santiago, Chile.

Bolívar Room

SATURDAY, APRIL 14

8:00 – 9:00 A.M.

MEETING OF THE MEMBERSHIP COMMITTEE

Chair, Marcela Noble Herrera, Clarín, Buenos Aires, Argentina.

Santander Room

COMMITTEE MEETINGS

8:00 – 9:00 A.M.

MEETING OF THE NOMINATIONS COMMITTEE

Chairman, Matthew Sanders, Deseret Digital Media, Salt Lake City, Utah.

Córdoba Room

SUNDAY, APRIL 15

8:00 A.M.

MEETING OF THE CHAPULTEPEC COMMITTEE

Chairman, Gilberto Urdaneta, El Regional del Zulia, Ciudad Ojeda, Venezuela.

Bolívar Room

8:00 A.M.

MEETING OF THE PRESS INSTITUTE BOARD OF GOVERNORS AND OF THE INTERNET COMMITTEE

Chairmen, Fabricio Altamirano, El Diario de Hoy, San Salvador, El Salvador; Silvia Miró Quesada, El Comercio, Lima, Perú; and Ernesto Kraiselburd, El Día, La Plata, Argentina.

Santander Room

TOURS

FRIDAY, APRIL 13

9:00 AM. - 12:30 PM. BASIC CITY TOUR

Includes: Transportation, professional guide in Spanish, hydration.

Duration: 4 hours

Visit the most representative places of Medellín such as: El Poblado neighborhood, Plaza de las Esculturas, Parque de los Deseos, Botanical Garden, Barefoot Park, Metro and Metrocable, Pueblito Paisa.

**(Buses will leave the hotel lobby at 9:00 a.m.
and return at 1:00 p.m.)**

SATURDAY, APRIL 14

9:00 AM. - 12:30 PM. SHOPPING TOUR

Includes: Transportation, professional guide in Spanish, hydration.

Duration: 4 hours

Visit to the main shopping centers and points of sale in the city.

**(Buses will leave the hotel lobby at 9:00 a.m.
and return at 1:00 p.m.)**

TOURS

SUNDAY, APRIL 15

9:00 AM. - 12:30 PM.
CULTURAL TOUR

Includes: Transportation, professional guide in Spanish, hydration.

Duration: 4 hours

Museum of Modern Art and Museum House Pedro Nel Gómez

**(Buses will leave the hotel lobby at 9 a.m.
and return at 1:00 p.m.)**

