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73rd General Assembly
INTER AMERICAN PRESS
ASSOCIATION
Salt Lake City, Utah
October 27-30 de 2017

> Inter American Press Association



The **Inter American Press Association** is an independent, non partisan and non-profit organization bringing together Western Hemisphere media interested in promoting and protecting freedom of expression and the public's right to be informed in the Americas. Its primary goals are the following:

- To defend freedom of expression.
- To promote the interests of newspapers, broadcasters and digital media the Americas.
- To strengthen and preserve the dignity, rights, and responsibilities of journalism.
- To raise uniformity in professional standards and ethical conduct.
- To exchange ideas and information leading to the cultural and technological development of media.
- To strive for broader understanding and cooperation among the peoples of the Americas and to uphold the fundamental principles upon which a free society and individual freedoms are based.

> Host Committee

Deseret Digital Media

Mathew Sanders

Ryan Stephens

Sara Lewis

World Trade Center of Utah

Derek Miller

Governors Office of Economic Development

Franz Kolb

Consul of Peru to Utah

David Utrilla

Visit Salt Lake City

Elke Opsahl

LDS Church

Keith Atkinson

Brigham Young University

Ed Carter

Utah Valley University

Baldomero Lago

Utah Media Group

Kadee Duclos

> IAPA Officers

Scott C. Schurz

Honorary Life President
Herald-Times, Bloomington, Indiana

Matthew Sanders

President
Deseret Digital Media
Salt Lake City, Utah

Juan Luis Correa

1st Vice President
Panama City, Panama

María Elvira Domínguez

2nd Vice President
El País, Cali, Colombia

Christopher Barnes

Treasurer
The Gleaner, Kingston, Jamaica

Bartolomé Mitre

Secretary
La Nación, Buenos Aires, Argentina

Ricardo Trotti

Executive Director
Miami, Florida

> Executive Committee

Aldo Zuccolillo

Honorary Member

ABC Color, Asunción, Paraguay

Jorge Canahuati Larach

Chairman

La Prensa, San Pedro Sula, Honduras

Pierre Manigault

Vice Chairman

Evening Post Publishing Co.

Charleston, South Carolina

Members

Fabricio Altamirano

El Diario de Hoy, San Salvador, El Salvador

María Elvira Domínguez

El País, Cali, Colombia

José Roberto Dutriz

La Prensa Gráfica, San Salvador, El Salvador

Juan Francisco Ealy Ortiz

El Universal, Mexico City, Mexico

Marcel Granier
RCTV, Caracas, Venezuela

Hugo Holmann
La Prensa, Managua, Nicaragua

Ernesto Kraiselburd
El Día, La Plata, Argentina

Ed McCullough
Media Consultancy Corp., Miami, Florida

Silvia Miró Quesada
El Comercio, Lima, Peru

Marcela Noble Herrera
La Razón, Buenos Aires, Argentina

Lourdes de Obaldía
La Prensa, Panama City, Panama

Miguel H. Otero
El Nacional, Caracas, Venezuela

Roberto Rock
La Silla Rota, Mexico City, México

María Catalina Saieh
Copesa, Santiago, Chile

Fernán Saguier
La Nación, Buenos Aires, Argentina

Gonzalo Zegarra
Semana Económica, Lima, Peru

> IAPA Committees

- ❖ Awards
- ❖ Chapultepec
- ❖ Finance and Audit
- ❖ Freedom of the Press and Information
- ❖ Fundraising and Resources
- ❖ Future Sites
- ❖ Impunity
- ❖ International Affairs
- ❖ Internet
- ❖ Legal
- ❖ Membership
- ❖ Nominations
- ❖ Strategic Development and Communications

> Future Meetings

2018

Midyear Meeting

Medellín, Colombia

Hotel to be announced

April 13 – 15

74th General Assembly

Salta, Argentina

Hotel to be announced

October 19 – 22

2019

Midyear Meeting

To be announced

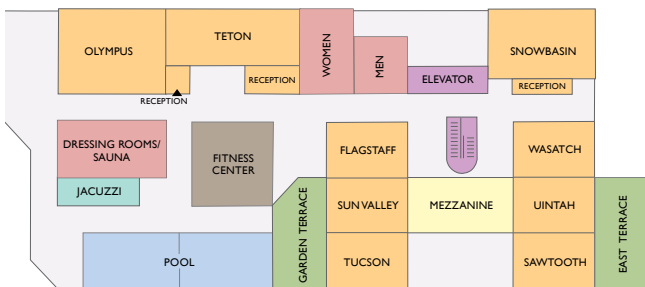
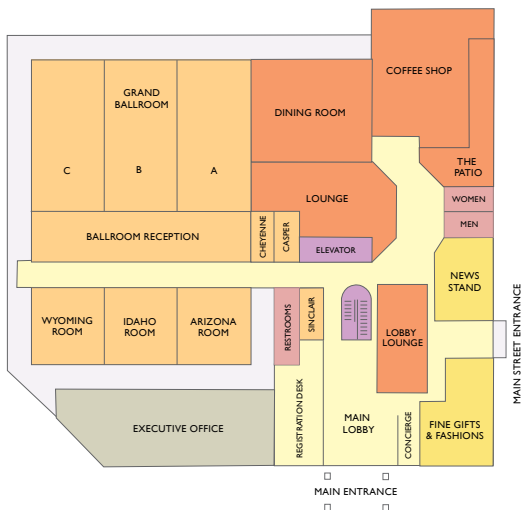
75th General Assembly

Miami, Florida

Dates and hotel to be announced

> Hotel

HOTEL



> Welcome to Salt Lake City

Identification Badges

- Active Member.....Blue Ribbon
- Executive Committee /Advisory Council.....Light Blue Ribbon
- Lifetime Member.....Purple Ribbon
- Associate Member.....White Ribbon
- Spouse or Observer.....Yellow Ribbon
- Guest (Speaker.....Red Ribbon
- Host Committee.....Green Ribbon
- Organizing Committee.....Orange Ribbon
- Students.....Brown Ribbon
- Technicians and Reporters.....Badge (no ribbon)

- ✓ Please wear your badge at all times as entrance to all general sessions and social events will be strictly controlled

> Information

Assembly Registration

Registration begins on Friday October 27th at 8:00 a.m. in the Arizona Room at the Little America Hotel. IAPA material and badges will be distributed upon registration.

Participation in meetings

All meetings are open to IAPA delegates, spouses and observers. Only special committee meetings and luncheons, as indicated in the program, are private.

Elections

Elections for 20 board members will be held on Sunday October 29th from 11:00 a.m. to 4:00 p.m. in the Foyer. Each active member will be allowed one vote.

Language

Conferences and seminars will be held in Spanish and English.

Transportation

Shuttles will provide you with comfortable transportation to and from events not held at the Little America Hotel.

Press Room

A press room will be located in the Sun Valley Room.



PROGRAM

73rd General Assembly

Little America Hotel

Salt Lake City, Utah

October 27-30, 2017

Services and rooms

Registration:	Arizona Room
Exhibit area:	Foyer
Secretariat (documents):	Sinclair Room
Pressroom:	Sun Valley Room
Coordination & Staff:	Yara-ri Room
VIP:	Cheyenne Room
Seminars and Plenary Sessions:	Ballrooms B & C
Committee meetings:	Idaho Room, Flagstaff
Breakfasts:	Lucky H Restaurant
Lunches:	Ballroom A

- ✓ Pressroom opens daily from 8:00 a.m. to 6:00 p.m.
- ✓ Secretariat opens daily from 8:00 a.m. to 6:00 p.m.
- ✓ Exhibit area opens daily from 8:00 a.m. to 6:00 p.m.

FRIDAY October 27

(Registration and seminars. Sessions open to all delegates)

7:30 – 10:00 a.m.

**Breakfast for participants registered
at Little America Hotel
Lucky H Restaurant**

8:00 a.m. – 6:00 p.m.

**Registration and credentials
Arizona Room**

9:00 – 9:45 a.m.

Welcoming Remarks

Utah Lieutenant Governor **Spencer J. Cox**

73rd General Assembly official opening ceremony

Report by IAPA President, **Matthew Sanders**

Ballrooms A & B

9:45 – 11:15 a.m.

Seminar 1: News Integrity Initiative.

News literacy is the best way to confront fake news, misinformation and disinformation. A group of prominent media, academic and philanthropic leaders and institutions banded together this year to explore ways to protect the public's right to be informed. The seminar will explain the Initiative.

Speaker: **Jeff Jarvis**, CITY University / Center for Entrepreneurial Journalism, New York, New York.

Presenter: **Rosental Alves**, *University of Texas in Austin*, Texas

Ballrooms A & B

11:15– 11:30 a.m.

Coffee break

Foyer

11:30 a.m – 1:00 p.m.

Seminar 2: Rethink and rebrand your media business for the new environment.

Client service can drive strategic and creative marketing across digital, print, tablet and mobile platforms. What media can learn from non-media business leaders in Silicon Valley.

Panelists: **Davis Smith**, Cotopaxi, Salt Lake City, Utah;
Gabriela Wurcel, Philip Morris International, New York.

Moderator: **Brad Thatcher**, *Thatcher+Co*, New York, New York.

Ballrooms A & B

1:00 – 2:00 p.m.

Free time for lunch

2:00 – 3:30 p.m.

Seminar 3: X- Ray of the Deseret Digital Media Case

DDM reimaged news production from print to digital and mobile platforms. Its executives will explain how *DDM* in a few short years has been able to take advantage of the digital disruption by focusing on e-commerce, local news and social media first.

Panelists: **Matt Sanders**, *Deseret Digital Media*; **Eric Bright**, *KSL Marketplaces*; **Laura Montoya**, *BrandForge*; **Saul Leal**, Global Business Development, Salt Lake City, Utah

Moderator: **Julio Aguirre**, *Deseret Digital Media*.

Ballrooms A & B

3:30 – 5:30 p.m.

Seminar 4: The new technological newsrooms

As readers get their news more by cell phones and tablets, newspapers need to offer a superior reading experience. Two leaders in this field – one, U.S.; the other from Spain – will explain what they're already doing, and what comes next.

Panelists: **Matt Monahan**, *The Washington Post Publishing*, Washington, DC; **José Luis Gómez-Carpintero**, Protecmedia, Madrid, Spain.

Presentation: **Paywalls, a clear trend in the monetization of digital content.**

Presenters: **Carlos Enrique Ortíz**, *Grupo Ferré-Rangel*, San Juan, Puerto Rico and **Jonas Rideout**, Piano, New York, New York.

Moderator: **Ed McCullough**, Miami, Florida

Ballrooms A & B

8:00 – 10:00 p.m.

Welcoming reception

Grand America Hotel

Imperial Ballroom

SATURDAY, October 28

Committee on Freedom of the Press and Information. The Committee receives the country-by-country reports. (Sessions open to all participants)

7:30 – 10:00 a.m.

Breakfast for participants registered at Little America Hotel

Lucky H Restaurant

8:00 a.m. – 6:00 p.m.

Registration and credentials

Arizona Room

9:00 – 11:00 a.m.

Committee on Freedom of the Press and Information

Opening of sessions by IAPA President Matthew Sanders, *Deseret Digital Media*, Salt Lake City, Utah.

Naming of the Committees

Presentation by the chairman of the Committee on Freedom of the Press and Information, **Roberto Rock**, *La Silla Rota*, Mexico City, Mexico.

Ballrooms A & B

11:00 – 11:30 a.m.

Coffee break

Foyer

11:30 a.m. – 1:00 p.m.

Committee on Freedom of the Press and Information
Interview with Martin Baron, Editor of
The Washington Post

“Democracy Dies in Darkness” is his paper’s motto. Marty Baron will shed light on the tools and impediments to quality journalism including technology disruption, fake news, the “Trump Bump” and the scramble to find a successful business model in a world where Google and Facebook have a stranglehold on advertising.

Interviewer: **Doug Wilks**, Editor in chief, *Deseret News*, Salt Lake City, Utah

Ballrooms A & B

1:00 – 2:30 p.m.

Lunch

Freedom of the Press Awards.

Keynote Speaker: **Luis Almagro**, Secretary-General of Organization of American States (OAS), Washington, DC, USA. Presented by: **Danilo Arbilla**, Former IAPA President, Montevideo, Uruguay.

Ballroom C

2:30 – 5:30 p.m.

Committee on Freedom of the Press and Information
Country-by-Country reports

Special Report of Freedom of the Press in Venezuela

Luis Almagro, Secretary-General of Organization of American States (OAS), Washington, DC, USA

Presentation

Reading the News about Trump

The role of the media in last year’s election campaign, and

coverage of the 45th president during his first months in office. This presentation will focus on sharing preliminary findings from a study about how people make sense of the news about President Trump.

Presenter: Pablo Boczkowski, Northwestern University, Evanston, Illinois.

Ballrooms A & B

7:00 p.m.

Dinner at LDS Church Conference Center

Welcoming remarks by Elder **D. Todd Christofferson**, member of the Quorum of the Twelve Apostles

Faith, family and freedom

(Buses will depart at 6:45 p.m. and return at 9:00 p.m.)

☛ SUNDAY October 29

(Sessions open to all participants)

7:30 – 10:00 a.m.

**Breakfast for participants registered
at Little America Hotel**

Lucky H Restaurant

8:00 a.m. – 6:00 p.m.

Registration and credentials

Arizona Room

8:30 – 10:00 a.m.

Mormon Tabernacle Choir will be performing its weekly worldwide broadcast from the Historic Tabernacle on Temple Square. The building, completed in 1867, has become a recording studio with a stellar reputation for sound quality, equipped with state-of-the-art technology.

10:30 a.m. – 4:00 p.m.

Board of Directors election

Foyer

10:30 a.m. – 11:30 a.m.

Panel 1: Panama Papers & Odebrecht:

A global journalistic crusade against corruption.

On April 3, 2016 the Consortium of Investigative Journalists and media partners around the world released their first stories about private and public corruption. The political fallout hasn't stopped since. What's new and what happens next.

Panelists: **Gerardo Reyes**, Univision, Miami, Florida (IAPA Journalism-in-depth award); **Lourdes de Obaldía**, *La Prensa*, Panama City, Panama; **Fabio Sales**, *O Estado de S. Paulo*, Sao

Paulo, Brazil. Moderator: Miguel Franjul, *Listín Diario*, Santo Domingo, Dominican Republic.

Ballrooms A&B

11:30 a.m. – 1:00 p.m.

Panel 2: Cybersecurity 1- A national perspective

Addressing cybersecurity within an organization can seem like an overwhelming task. Where do we start? How do mature your cybersecurity over time. This panel of experts from the private sector and the U.S. government will help explain flexible, non-technical, and easy-to-adopt ways to achieve more cyber-secure organizations.

Panelists: Michael Kaiser, National Cybersecurity Alliance, Washington DC; Alison Treppel, OAS, Washington, DC; Noel Kyle, Department of Homeland Security (DHS), Washington, DC; John McClurg, Cylance, Irvine, California

Ballrooms A & B

1:00 – 3:00 p.m.

Lunch

Presidential Award & Special recognition Awards

Ballroom C

3:00 – 4:30 p.m

Panel 3: Cybersecurity 2 - An international perspective

By the nature of their jobs, reporting stories and as the embodiment of free speech and expression, journalists sit at the confluence of many cyber threats. Journalists and their publishers need to recognize the increased risk that they face and deploy technology and train their human resources to take measures that will keep them safer. Learn the best practices for those at higher risk online.

Panelists: Stephan Somogyi, Google, Mountainview,

California; **Stephen Cobb**, Cyber Security Mac Anti Virus;
Robert Jorgensen, Utah Valley University and **Michael Kaiser**,
National Cybersecurity Alliance, Washington DC.

Ballrooms A & B

4:30 – 6:00 p.m.

**Panel 4: Democracy, Venezuela: Latam issues from
the Brookings Institutions & Center for Strategic &
International Studies**

Do the U.S. government and people still care about democracy
in the Americas as they once did? The view from a think tank.

Panelists: **Dany Bahar**, Brookings, Washington, DC; **Moisés
Rendón**, Center for Strategic & International Studies,
Washington, DC; **Miguel Henrique Otero**, *El Nacional*,
Caracas, Venezuela

Moderator: **Idania Chirinos**, *NTN24.com*, Bogotá, Colombia

Ballrooms A&B

7:00 p.m.

**Dinner and Awards for Excellence in Journalism
Natural History Museum**

Co-chair of the Awards Committee,

Carlos Salinas, *El Diario de Coahuila*, Saltillo, México

Rumba Libre Band

*(Buses will depart from the hotel lobby a 6:30 p.m. and return at
10:30 p.m.)*

☛ MONDAY October 30

(Sessions open to all participants)

7:30 – 10:00 a.m.

**Breakfast for participants registered
at Little America Hotel
Lucky H Restaurant**

8:00 a.m. – 6:00 p.m.

**Registration and credentials
Arizona Room**

9:00 – 10:30 a.m.

**Board of Directors of the IAPA, Press Institute and
Scholarship Fund**

*(The Board of Directors sessions will be open to all
participants)*

- Attendance roll call by IAPA Secretary **Bartolomé Mitre**, *La Nación*, Buenos Aires, Argentina
- General report by IAPA President **Matthew Sanders**, *Deseret Digital Media*, Salt Lake City, Utah
- Report by Executive Committee Chairman **Jorge Canahuati**, *La Prensa*, San Pedro Sula, Honduras
- Report by the Chairman of the Board of Governors of the IAPA Press Institute, **Fabricio Altamirano**, *El Diario de Hoy*, San Salvador, El Salvador
- Report by Chapultepec Committee Chairman **José Roberto Dutriz**, *La Prensa Gráfica*, San Salvador, El Salvador
- Financial report by Finance, Audit and Fundraising Committee Chairman **Hugo Holmann**, *La Prensa*, Managua, Nicaragua
- Report by Awards Committee vice chairman, **Carlos Salinas**, *El Diario de Coahuila*, Saltillo, Mexico
- Report by the Co-Chair of the International Affairs Committee, **Marcel Granier**, *RCTV*, Caracas, Venezuela

- Report by IAPA Scholarship Fund vice chairman, **Ernesto Kraiselburd**, *El Día*, La Plata, Argentina
- Report by Strategic Development and Communications Committee Chair **María Elvira Domínguez**, *El País*, Cali, Colombia
- Report by the Fundraising and Resources Committee chairman, **Miguel Henrique Otero**, *El Nacional*, Caracas, Venezuela
- Administrative report by IAPA Executive Director **Ricardo Trotti**
- Report by Membership Committee Chairman **Ed McCullough**, *Associated Press*, Miami, Florida, approval of new members
- Report of Impunity Committee by **Roberto Rock**, *La Silla Rota*, Mexico City, Mexico

Ballrooms A & B

10:30 – 11:00 a.m.

Coffee break

Foyer

11:00 a.m. – 12:30 p.m.

Panel 5: The new trade relationship between the Northern and Southern Hemispheres

The U.S. government under the presidency of Donald Trump is reexamining trade in the Americas, most notably changes to the landmark NAFTA agreement. What does this mean for Mexico and Canada.

Panelists: **Javier Palomarez**, US Hispanic Chamber of Commerce; **Natalie Gochnour**, The University of Utah

Moderator: **Mathew Sanders**, *Deseret Digital Media*.

Ballrooms A & B

12:30 – 2:00 p.m.

Lunch

Keynote Speaker: Laurent Cordier, Managing Director,
Google Global Partnerships, News and Publishing.

Introduction by: Fabricio Altamirano, *El Diario de Hoy*, San
Salvador, El Salvador.

Ballroom A

2:00 – 4:00 p.m.

73rd General Assembly

**Committee on Freedom of the Press and Information
Approval of Country-by-Country reports, Conclusions
and Resolutions**

**Presentation: Is Local and Professional News
Sustainable with Google and Facebook's Dominance?**

Presenter: Paul Boyle, News Media Alliance, Arlington,
Virginia, USA

Ballrooms A & B

4:00 – 5:00 p.m.

73rd General Assembly

Results of the elections for directors

Elections Committee report

**Election of the officers and members of the Executive
Committee for the period 2017-2018**

Report by the Nominations Committee Chairman

Report on Future Sites

Ballrooms A & B

7:00 p.m.

Dinner Reception & Closing Ceremony

Little America Hotel

Speech by the new IAPA President

Ballroom C

> Committee Meetings

(The committee meetings are reserved exclusively for their members)

Thursday, October 26

8:30 - 9:30 a.m.

Finance, Audit, Fundraising Committee and Scholarship fund
Chairman, Hugo Holmann, *La Prensa*, Managua, Nicaragua;
Miguel H. Otero, *El Nacional*, Caracas, Venezuela

Idaho Room

10:00 a.m. – 1:30 p.m.

Executive Committee and Advisory Council
Chairman, Jorge Canahuati, *Grupo Opsa*, San Pedro Sula,
Honduras

Idaho Room

1:30 – 2:30 p.m.

Lunch – Executive Committee and Advisory Council

Snowbasin Room

2:30 – 4:30 p.m.

Executive Committee and Advisory Council. Continuation.

Idaho Room

4:30 p.m.

Nominations Committee
Chairmen Pierre Manigault, *Evening Post Publishing Co.*
Charleston, South Carolina

Idaho Room

7:30 p.m.

Dinner offered by the Host Committee to the Executive Committee and Advisory Council

Joseph Smith Memorial Building

(Buses will leave the hotel lobby at 6:30 p.m. and return at 10:00 p.m.)

Friday, October 27

8:00 a.m.

Membership Committee

Chairman, Ed McCullough, *Media Consultancy Corp.*, Miami, Florida

Flagstaff Room

10:00 a.m.

Strategic Development and Communications Committee and Legal Committee

Chair, María Elvira Domínguez, *El País*, Cali, Colombia

Flagstaff Room

4:00 p.m.

The American Council of Education Accreditation in Journalism (CLAEJ)

Tony Pederson, *Southern Methodist University*, Dallas, Texas.

Flagstaff Room

4:00 p.m.

Bylaws Sub-Committee

María Elvira Domínguez, *El País*, Cali, Colombia; Diana Daniels, *The Washington Post*, Washington, DC; Ed Seaton, *Seaton Newspapers*, Manhattan, Kansas; Danilo Arbilla, Former IAPA President, Montevideo, Uruguay; Raúl Kraiselburd, *El Día*, La Plata, Argentina

Idaho Room

5:00 p.m.

Freedom of the Press and Information, of the Resolutions Committee and of the Impunity Committee

Chairman, Roberto Rock, *La Silla Rota*, Mexico City, Mexico.

Idaho Room

Saturday, October 28

8:00 a.m.

Awards Committee/ Meeting of the Board of Governors of the Press Institute and of the Internet Committee

Chairs, Carlos Salinas, *El Diario de Coahuila*, Saltillo, México; Fabricio Altamirano, *El Diario de Hoy*, San Salvador, El Salvador; Silvia Miró Quesada, *El Comercio*, Lima, Peru; and Ernesto Kraiselburd, *El Día*, La Plata, Argentina

Flagstaff Room

Sunday, October 29

4:00 p.m.

Chapultepec Committee and of the Chapultepec Grand Prize Adjudication Panel

Chairman, José Roberto Dutriz, *La Prensa Gráfica*, San Salvador, El Salvador

Flagstaff Room

Monday, October 30

8:00 a.m.

Meeting of the National Press Associations

IAPA President Matthew Sanders, *Deseret Digital Media*, Salt Lake City, Utah

Idaho Room

> Companion Tours

Friday, October 27

9:00 a.m. - 1:00 p.m. *Depart from Little America at 8:45 a.m.*

International Humanitarian Center.

The Bishops' Central Storehouse.

About 143 different food items are stored in bulk to stock bishops' storehouses all over the country as well as assist in times of disaster. The main function of the new facility is to administer to the poor and needy through the Church's welfare system. Tour of the facility. Presentations by the Humanity Department and General Relief Society of the Church of Latter-day Saints, and Latinos in Action. Service project with Feeding Children Everywhere; group will be making soup packets for the poor and needy to be distributed in the region.

1:00 p.m.

Lunch at the Cheesecake Factory

Optional; shopping at City Creek after lunch

Saturday, October 28

10:30 a.m. - 4:00 p.m. *Depart from Little America at 9:30 a.m.*

Olympic Park Tour, Park City

During the 2002 Winter Olympic Games, Utah Olympic Park hosted bobsled, skeleton, luge, and Nordic ski jumping events. Home to six Nordic Ski Jumps, 1,335-meter sliding track with five start areas, freestyle aerials winter training and competition hill, and newly renovated Big Air pool, the Park serves as a training center for Olympic and development level athletes and is a popular destination for visitors. The Park features a Ski Museum and the 2002 Olympic Winter Games Museum. Visit ends at 11:15 a.m.

11:30 a.m.

Historic Main Street of Park City

Historic Park City is the gem among riches. Nestled in the valley flanked by Park City Mountain Resort on one side, and Deer Valley on the other, it is the heart and soul of our mountain town and the epicenter of all that is fun and wild. Since silver was discovered in the hills, there have been booms, busts, fires, and freezes, but the town's adventurous spirit has never dimmed. Historic Park City's re-invented itself as a ski town that grew into a world-class destination and host to global events such as the 2002 Winter Olympics and the Sundance Film Festival. Visit ends at 12:15 p.

1:00 p.m.

Lunch at The Roof in the Joseph Smith Memorial

The Roof Restaurant is Utah's premier gourmet dining buffet located on the 10th floor of the Joseph Smith Memorial Building. With breathtaking views of Temple Square and Downtown Salt Lake City, The Roof is a fusion of inspiring views and delicious food. After lunch return to the hotel OR:

3:00 p.m.

Family History Center (Optional)

Want to know more about your ancestors? Where they came from and when? Visit the Family History Library, where you can delve into two million rolls of microfilmed records. Discover your history and experience a feeling of belonging as you explore your family tree.

Sunday, October 29

9:30 a.m. – 12:00 p.m.

Music and the spoken word; LDS Conference Center Temple Square Tour. *Depart from the hotel at 8:45 a.m.*

This magnificent granite structure was constructed over a period of 40 years, from the laying of the cornerstones on April 6, 1853 to the dedication on April 6, 1893. Although it was the first one under construction, the Salt Lake Temple was the fourth temple to be completed in Utah. The walls at the base of the temple are nine feet thick, and six feet thick at the top. Although the Salt Lake Temple is not open for tours, you can stroll around the grounds and stop in the South Visitors' Center to see a scale model of the temple. There, you can explore the beautiful rooms of the temple with interactive displays.

1:00 p.m.

Lunch at the hotel

Monday, October 30

11:00 a.m.

Snowbird Resort. *Depart from the hotel at 10:00 a.m.*

Snowbird is an unincorporated community in Little Cottonwood Canyon in the Wasatch Range of the Rocky Mountains near Salt Lake County, Utah, U.S. It is most famous for Snowbird Ski and Summer Resort, an alpine skiing and snowboarding area, which opened in December 1971.

11:30 a.m.

Lunch at Snowbird.

Leave Snowbird for Little America at 12:45 p.m.

> IAPA Journalism Awards

Press Freedom Grand Prize

Luis Almagro

General Secretary, Organization of American States (OAS)

1. Cartoon (Sponsored by *El Tiempo*, Bogotá, Colombia)

Award “Urgente zurcido invisible” (Urgent invisible mending), by **Luis Carreño**, *El Universal*, Mexico. Honorable Mention: “Cervantes & Shakespeare”, by **Juan Francisco Pérez Gaudio**, *La Voz del Interior*, Argentina.

2. News Coverage on the Internet (Sponsored by *TV Venezuela*, Miami, Florida)

Award: “Vida de Guillermo Cano, el hombre que enfrentó a Pablo Escobar” (Life of Guillermo Cano, the man who confronted Pablo Escobar), by **Jorge Cardona Alzte, Óscar Güesguán Serpa, David Leonardo Carranza, Javier Saiguero Velásquez, Fredy Vargas Rivera, Anderson Rodríguez, William Ariza** and **Andrea Torres Perdomo, Catalina González Navarro** of *El Espectador*, Colombia. Honorable Mention: “Los enfrentamientos de Nochixtlán” (The Nochixtlán clashes), a collective work of *Animal Político*, Mexico.

3. News Coverage (Sponsored by *O Estado de S. Paulo*, Brazil)

Award: “Morir una, dos y tres veces de hambre” (To die once, twice and three times of hunger) by **Andrea Tosta, Johanna Osorio, Johann Starchevich, Jefferson Díaz, Emily Avenaño, Julio Materano, Fabianny Crespo, Alexis Correia, Fabiola Ferrero, Cristian Hernández, Andrea Hernández, Dagne Cobo, Pedro Agranitis, Arnaldo Espinoza, Víctor Amaya** and **Manuel Sánchez** of *El Estímulo*, Venezuela. Honorable Mention: “La corrupción en la Fiscalía General de

la República de El Salvador. El caso de la relación entre el ex fiscal Luis Antonio Martínez y el empresario Enrique Rais (Corruption in the El Salvador Attorney General’s Office. The case of the relationship of former Attorney General Luis Antonio Martínez and businessman Enrique Rais) by **Héctor Silva Ávalos, Bryan Avelar, Salvador Meléndez** and **César Castro Fagoaga** of digital magazine *Factum*, El Salvador.

4. News Coverage on Mobiles Alejandro Miró Quesada Garland (Sponsored by *El Comercio*, Lima, Peru)

Award: “Las elecciones presidenciales en EE.UU.” (The presidential elections in the USA), by **Juan Marcos Bouthemy, Juan Pablo De Santis, Alejandra Pataro, Paula Lugones, Pablo De León, Santiago Radice, María Noel Scanarotti, Damián Taubaso, Pablo Blanco, Christian Cibelli** and **Darío Gallo** of *Clarín*, Argentina.

5. Features (Sponsored by *El Comercio*, Quito, Ecuador, and *McClatchy Newspapers*, Sacramento, California)

Award: “My Venezuela Nightmare: a 30-day hunt for food in a starving land” by **Fabiola Zerpa**, *Bloomberg News*, USA.
Honorable Mention: El escuadrón cazapandilleros (The gangster-hunting squadron) by **Bryan Avelar**, digital magazine *Factum*, El Salvador.

6. Human Rights and Community Service (Sponsored by *Panamá-América*, Panama City, Panama; *El Comercio*, Lima, Peru; *Organización Publicitaria, S.A.*, San Pedro Sula, Honduras; *La Nación*, Buenos Aires, Argentina.)

Award: “Un nombre menos en la lista de los muertos que nadie reclama” (One name less in the list of the dead that nobody claims) by **Jhon Jairo Torres, Sair Buitrago Medina, Milena Sarralde Duque, Valentina Obando Jaramillo, Angy Alvarado Rodriguez, Marcela Han, Wendy Fajardo Zabala, Cristian Peña** and **Tatiana Romero** of *El Tiempo*,

Colombia.

Honorable Mention: To the series of reports “Recusas da FAB impedem transplante de 153 órgãos” (“Refusals of the FAB impede transplant of 153 organs”), by **Vinicius Carneiro Sassine**, *Jornal O Globo*, Brazil.

7. Photography (Sponsored by *ABC Color*, Asunción, Paraguay, and *La Prensa Gráfica*, San Salvador, El Salvador)

Award: “Zika outbreak in Rio” by **Felipe Dana**, *Associated Press*, Brazil. Honorable Mention: To “29 días en La Victoria” (29 days in La Victoria), by **Jorge Manuel Cruz Díaz**, *Listín Diario*, Dominican Republic.

8. Infographics (Sponsored by *Clarín*, Buenos Aires, Argentina)

Award: Expanding el Canal de Panamá” (Widening the Panama Canal), **Ernesto Jaén**, *Mi Diario*, Panama. Honorable Mention: To “Teleférico Santiago” (Santiago Cable Car) by **Roberto Ortega**, **Julian Pablo Bravo**, **Manuel Valencia** and **René Olivares**, *El Mercurio*, Chile.

9. Opinion (Sponsored by *El Mercurio*, Santiago, Chile)

Award: “Nisman” by **Héctor Gambini**, *Clarín*, Argentina. Honorable Mention: To “Escribo por Cuba” (I write for Cuba) by **Miguel Molina Díaz**, *La República*, Ecuador.

10. Data Journalism (Sponsored by *El Diario de Hoy*, San Salvador, El Salvador)

Award: “Clima em transformação” (Climate change) by **Giovana Girardi**, **Marco Carvalho**, **Marcos Muller**, **William Mariotto**, **Carlos Marin**, **Renan Kikuche**, **Vinicius Sueiro**, **Caroline Rozendo** and **Tiago Henrique**, *O Estado de S. Paulo*, Brazil. Honorable Mention: To “Cali: 15 años de violencia” (Cali: 15 years of violence) by **Hugo Mario Cárdenas López**, **Ana María Saavedra**, **Lina Alejandra**

Uribe, Ossiell Villada, Germán González Barco, Bernardo Peña, Álvaro Pío Fernández, Carlos Hernán Castillo and Jose Jair Reyes of *El País*, Colombia.

11. In-Depth Journalism (Sponsored by *La República*, Lima, Peru)

Award: The Panama Papers. Politicians, Criminals and the Rogue Industry that Hides Their Cash by **International Consortium of Investigative Journalists, USA**. Honorable Mention: To “Las últimas prisioneras de los nazis en América Latina” (The last prisoners of the nazis in Latin America) by **Raúl Olmos, Valeria Durán, Ewald Sharfenberg, Cristian Ascencio, Camila Molina, Laila Abu Shihab and Carlos Eduardo Huertas** of *AM* (Mexico), *El Mercurio* (Antofagasta, Chile), *O Estado* (Brazil), *Armando Info* (Venezuela) and *CONNECTAS*.

12. Roberto Eisenmann Jr. Environmental Journalism (Sponsored by *La Prensa*, Panama)

Award: “La carretera que corta el corazón de la Amazonía” (The highway that cuts through the heart of Amazonia) by **Fabiola Torres López, David Hidalgo Vega, Audrey Cordova and Ricardo León**, *Ojo Público* (ojo-publico.com), Peru. Honorable Mention: To “À espera de Francisco: A peleja da água (Awaiting Francisco: The water fight) by **Arlen Medina Néri, Ana Naddaf, Erick Guimarães, Fátima Sudário, Érico Firmo, Cláudio Ribeiro, Michel Victor Queiroz, Juliana Matos Brito, Gil Dicelli, Iana Soares, Luciana Pimenta, Pedro Turano, Maryllene Freitas, Sílvia Bessa, Thadeu Braga, Émerson Maranhão, Fábio Lima, Renato Ferreira, Farias Júnior, Maisa Vasconcelos, José Maria Rodrigues, Robson Pires, Glenna Cherice, Chico Driessen and Natércia Melo**, *Jornal O Povo*, Brazil.

13. Pedro Joaquín Chamorro University Journalism (Sponsored by *La Prensa*, Managua, Nicaragua)

Award: “La WWE de los hermanos Urzúa, (The WWE of the Urzúa brothers) by **Juan Manuel Ojeda Güemes**, *Kilómetro Cero*, Communications School of Pontificia Universidad Católica de Chile (Chile Pontifical Catholic University), Chile.

First Honorable Mention: “Al tun tun de Sexy Betancourt” by **Mateo Uribe Sáenz**, *Ciudad Crónica*, Colombia.

Second Honorable Mention:” Los olvidados de La Concepción” (The La Concepción forgotten ones) by **Andrea Carolina Torres López**, *Periódico El Punto*, Social Communication Program, Universidad del Norte, Colombia.

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