

IAPA e-NEWS letter



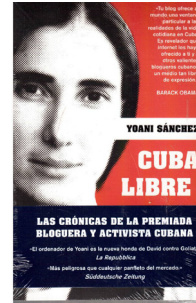
ALSO IN THIS ISSUE

1. New Knight Foundation donation
2. World Press Freedom Day
3. Collection of notable speeches

CUBA'S FREEDOM PRESENT AT IAPA MEETING IN PUEBLA

PRESIDENT PEÑA NIETO TO ATTEND OPENING CEREMONY

Yoani Sánchez, a leading figure in the search for an opening for unfettered journalism in Cuba, will accompany the Inter American Press Association (IAPA) at its Midyear Meeting March 8-11 in Puebla, Mexico. The opening ceremony will be conducted by Mexico's President **Enrique Peña Nieto**. To be fully debated are current journalistic issues and the future of the press. In addition, delegates from the press of the Americas will review the state of press freedom in the Western Hemisphere countries. The chairman of the IAPA's Committee on Freedom of the Press and Information,



Mexican President Enrique Peña Nieto. At left, Yoani Sánchez on the cover.

Claudio Paolillo, noted that despite the pleasant presence of Sánchez at the meeting the journalists of the Americas cannot stop thinking about the large number of Cubans who are daily suffering repression on the island. (See Page 2)



Colombia's President Juan Manuel Santos with IAPA President Jaime Mantilla (right) and the editor of Bogota's El Tiempo newspaper, Roberto Pombo.

Chapultepec spirit in Colombia

In January the IAPA engaged in two important activities in Colombia as part of the Chapultepec Project's Ambassadors Program. On the 21st, at the Bogotá newspaper *El Tiempo's* auditorium, governors and mayors of various political views in Colombia signed the IAPA's Declaration of Chapultepec and pledged to ensure freedom of expression and of the press in the presence of Colombia's President **Juan Manuel Santos**. (See Page 3).

Member papers give IAPA support

CAMPAIGN AIMS TO SPREAD ADS

Based on an idea presented by **Miguel H. Otero**, chairman of the IAPA's Finance, Audit and Development Committee, a campaign is under way among members of the Executive Committee, Board of Directors and Advisory Council to receive the donation of advertising space in their publications and commercialize it through an advertising agency, with the aim of building a sustainable strong source of revenue. IAPA President **Jaime Mantilla** sent a letter with this request to IAPA staff and

officers on December 7. IAPA staff began the process of hiring a marketing coordinator and an advertising agency with knowledge of the Latin American market, in order to began the sale of ads without getting into conflict with the existing clients of the donor publications. To date we have sent letters to 110 IAPA member publications, to which 20 have responded favorably with donations ranging from half a page to a full page a month throughout the year (2013). Other members have said that they will support the campaign and pledged to send the exact number of pages that they will donate in the coming weeks.

An in-depth program

EDITORS, INVESTIGATIVE REPORTERS, ACADEMICS AND POLITICAL AND CULTURAL FIGURES WILL GIVE THE PRESENTATIONS

Yoani Sánchez was named vice chair of the IAPA's Committee on Freedom of the Press and Information in representation of Cuba and will be the key figure in the panel discussion titled "How to Open the Cuban Lock From Within."

The historic city of Puebla will also be the scene of a roundtable discussion on the spread of violence against journalists in Mexico and Central Americas, while another panel discussion will focus on the shared responsibilities to put and end to the violence and impunity. The speakers in the two presentations — investigative reporters, media editors, a senator and a representative of the government of Mexico — will tell how life is amid the various forms of aggression in places where the drug illicit trade appears to reign and will evaluate the effectiveness of their own and official alternatives to ensure the safety of media and journalists.

The trends in and challenges to freedom of expression in the Americas and the risk of authoritarian setbacks and citizens' antidotes to confront them will be questions to be taken up by former Brazilian president **Fernando Henrique Cardoso** during a ceremony in which he will be presented with the Chapultepec Grand Prize, awarded each year by the IAPA to people or organizations that stand out in the defense of press freedom.

"There is no state of law where someone says he or she is not going to obey the law and puts himself or herself above a piece of legislation vote for by a wide majority, even with opposition legislators, and above the Executive, Legislative and Judicial branches of government," declared an Argentine government official in November, and certainly that is how it should be. But what happens when the law masks censorship? That is precisely the issue that will be the focus in Puebla of prominent Argentine constitutionalist lawyers, university professors and journalists.

A keynote debate among renowned professionals will look in detail at the differences and discriminations of which women in communications are victims, although highlighted also will be the advances they



have made in the press.

Answers to questions on what has been the impact in the region of the actions of ALBA (Bolivarian Alliance for the Americas), how to interpret the proposal of Ecuador's President Rafael Correa that the government be the regulator of news flow for citizens, and what will be the future of the OAS Office of Rapporteur for Freedom of Expression will be dealt with by Mexican historian and essayist **Enrique Krauze** and former Ecuador president **Luis Oswaldo Hurtado**, in the panel discussion titled "The Political Changes in the Americas: Venezuela, Ecuador, Bolivia, Argentina."

There will also be during the meeting a review of and reflection on populism in Latin American politics, the deformation of the democratic process and the advances and setbacks in the fight for a right to information.

The advent of the digital age and its implacable arrival at news companies will be looked at by experts, who will speak about the trends in traditional newspapers, digital advertising and the new role that social networks are assuming.

The agenda of the three-day meeting also embraces cultural conferences and programs that will include tours of art, gastronomy, universities and Puebla's historic places. But without doubt the most prominent topic will be an evaluation of the state of freedom of expression and of the press that is certainly the IAPA's main commitment. ■



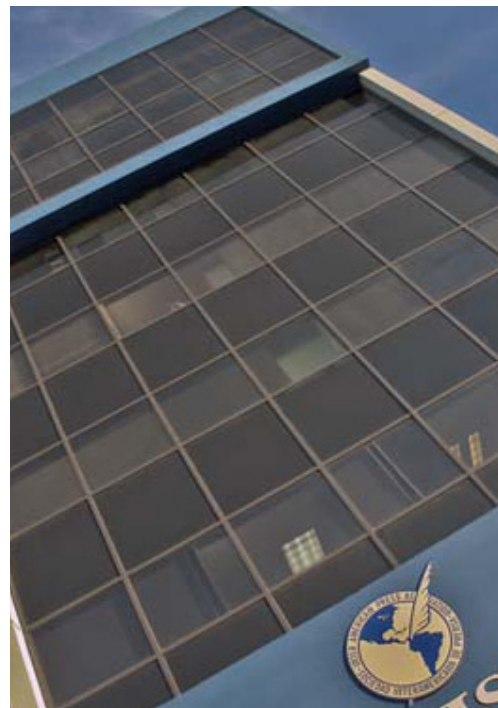
DONATIONS BY INSTITUTIONS

The John S. and James L. Knight Foundation in February made a donation to the IAPA of \$225,000 for the strategic restructuring of the organization.

In talks with members of the Knight Foundation it was clear that they are very interested in the IAPA undertaking this project, which seeks to make the organization more competitive and financially sustainable over the long term.

In the area of development, the IAPA is working with other foundations that have shown interest in contributing to the maintenance of the new Press Institute Digital Center through donations for the creation of new programs. These funds would be added to the \$180,000 previously donated for the creation of the Digital Center by the company Telefónica de Perú.

The Digital Center, whose launch is planned for July, has already begun to offer technical courses on newspaper production. Go to www.institutodeprensa.com ■



The IAPA's Jules Dubois Building in Miami, Florida.

Chapultepec days in Bogotá

FORUM AT THE UNIVERSIDAD DE LOS ANDES UNIVERSITY

Colombia's President, together with IAPA President **Jaime Mantilla** and the editor of the newspaper *El Tiempo*, **Roberto Pombo**, headed the ceremony before more than 30 Colombian regional officials.

The following day, with a large turnout of professors and students, the IAPA held a university forum in which were denounced the dangers facing freedom of expression in Latin America and the need to safeguard that freedom through constitutional mechanisms in each nation. The forum held at the Universidad de los Andes university, was formally opened by university president **Pablo Navas** and Pombo, who is also vice chairman of the IAPA's Chapultepec Committee.

The activity was part of the IAPA's Chapultepec Ambassadors Program to encourage open discussions on press freedom in academic center in the Americas.

During his presentation Mantilla declared that freedom of expression "is the basic right to be able to dream, express and share ideas, thoughts and concerns of each citizen, and at the same time to seek the most suitable manner or system to ensure the enjoyment of that fundamental right for the existence of democracy in our societies."



(L. to r.): **Asdrúbal Aguiar**, *El Impulso*, Barquisimeto, Venezuela; **Jorge Canahuati**, *La Prensa*, San Pedro Sula, Honduras; IAPA President **Jaime Mantilla**, *Hoy*, Quito, Ecuador; Colombian President **Juan Manuel Santos**; *El Tiempo* of Bogotá editor **Roberto Pombo**, and **Miguel Henrique Otero**, *El Nacional*, Caracas, Venezuela.

For his part, **Asdrúbal Aguiar**, chairman of the IAPA's Legal Committee and a member of the Chapultepec Ambassador Program, explained the legal and international aspects of the Declaration of Chapultepec, a 10-principle document on the bases of freedom of expression and of the press promulgated by the IAPA in 1994. Several Colombian journalists coincided in their presentations that while the defense of press freedom has improved in their country there exists a high degree of impunity in cases of crimes and other acts of violence against journalists and a culture of secrecy prevails cultura del secretismo. ■

Key meeting at OAS on future of Inter-American Human Rights System

Scheduled for March 22 is an extraordinary meeting of the Organization of American States to complete a process of reforms of the Inter-American Commission on Human Rights. At the meeting there will be studied the proposals in the so-called "strengthening of the inter-American human rights system" begun in 2011 by the OAS and led by Venezuela and Ecuador, whose governments have the intention of weakening the agency and ridding it of its autonomy, especially of the Office of Rapporteur for Freedom of Expression, over its annual reports which mainly, and not only in those two countries, have annoyed their leaders. ■

World Press Freedom Day to be dedicated to journalists' safety

THIS KEY UNESCO CELEBRATION TO BE HELD IN COSTA RICA

Ronald Koven, of the World Press Freedom Committee, represented the IAPA at the United National 2nd Inter-Agencies Meeting held in Vienna, Austria, November 22-23. The objective of the meeting was to finalize the 2013-2014 Implementation Strategy of the United Nations Action Plan on Safety of Journalists and the Question of Impunity which will be put under way initially in Iraq, South Sudan, Pakistan and Nepal, for then to be extended to Latin America.



In line with this topic UNESCO this year is to dedicate celebration of World Press Freedom Day to the safety of journalists and the issue of impunity, and online security. The main commemorative act will take place in San José, Costa Rica, on May 3.

The U.N. Action Plan seeks, among other objectives, to work more effectively and directly with governments, strengthen alliances of competent organizations in order to take full advantage of and share information and suitable practices; increase world and national awareness of this issue, and improve preventive measures, in establishing safety precautions that include special training, insurance for journalists and response mechanisms in cases of emergency. ■

Press institute activities

The IAPA Press Institute is working on a plan to increase participation in four key seminars during 2013.

The first of them, for news editors, will be held May 16-17 in Miami and will focus on the new platforms and digital supports and the explosion of social networks that have brought about accelerated changes in the conceptual and physical shape of the newsroom with the aim of ensuring a better content flow. In this context the seminar will look at the importance of strategic planning and efficient management.

Also taking place in Miami, July 28-30, will be the Cost and Revenue seminar for senior management, traditionally organized with the Northwestern University's Media Management Center.

At last year's banner Press Institute seminar in Buenos Aires the participation was of 45 people.

The Second Meeting of Sports Papers will be held September 19-20 in Lima, Peru, and the Seventh Meeting of Popular Papers and Community Marketing which will take place in Guayaquil, Ecuador, will be in the second half of this year.

The PI has been particularly grateful for the voluntary collaboration of Peru's Grupo Epensa group in organizing the Second Meeting of Sports Papers and of National Graphics of Ecuador regarding Popular Papers.

In addition, the Press Institute Digital Center has begun offering a series of seminars on technical aspects of production of print and online. ■

ACTIVITIES FOR DELEGATES, SPOUSES/COMPANIONS DURING THE MIDYEAR MEETING IN PUEBLA

FRIDAY, MARCH 8

10:00 a.m. – 2:15 p.m.- Tour of Cathedral, Palafoxiana Library, Rosario Chapel.

Puebla Cathedral: In the city's original plans the construction of a cathedral was not contemplated but it was in 1535 when the then bishop, Brother Julián Garcés, decided to change the site to the City of Puebla and it was during the bishopric of Juan de Palafox y Mendoza, who arrived in the city in 1640, that the construction work was put under way, due to the fact that the walls were not finished. The Main Altar was built between 1797 and 1818, designed by Manuel Tolsá, a Valencian architect, and finished by Puebla architect José Manzo. This altar replaces the original one of Baroque style, the work of Pedro García Ferrer.

Palafoxiana Library: The Palafoxiana Library was established by Bishop Juan de Palafox y Mendoza in 1646. Located in the historic district of Puebla de los Ángeles, it is an Historic Monument of Mexico since 1981 and since 2005 has been included by UNESCO as part of the World Memorial Program. It was the first public library in the Americas. Bishop Palafox donated his personal library, comprising 5,000 volumes, on September 6, 1646, for it to be consulted by all those who wished to study. He made it a condition that the library be open to the public and not just to members of the clergy and seminarians.

Rosario Chapel: This is the most outstanding example of Mexican Baroque which artistically combined architecture, painting and sculpture in one sole place. In 1650, at the idea of Brother Juan de Cuenca construction is begun, it being the first in New Spain dedicated to the Virgin Mary. After 40 years of arduous work the chapel was consecrated on April 16, 1690, and since then it has been known as "the eighth marvel of the New World."

(Buses depart the Presidente Intercontinental Hotel at 10:00 a.m. and return at 2:15 p.m.)

6:45 – 8:15 p.m.- Tour of Contemporary Arts and Design Gallery – Amparo Museum.

The Contemporary Art and Design Gallery, located on the Paseo de San Francisco in one of Puebla's oldest industrial buildings (16th to 18th centuries), was rescued specifically for this objective and is the most important site



The Puebla Cathedral is the most important building as regards its cultural and archeological value.

for temporary visual arts exhibits

The Amparo Museum (belonging to the Amparo Foundation) has the leading collection of pre-Hispanic, Colonial and contemporary art in Puebla. It also holds temporary exhibits.

SUNDAY, MARCH 10

10:00 a.m – 1:30 p.m. - Tour of Cholula and Talavera de la Reyna. San Pedro Cholula contains the world's largest pyramid base, 1,476 feet wide, which was built over several generations in a span of more than 200 years during which seven pyramids were superimposed, resulting in the existing huge structure. At the top there is a church dedicated to the Virgin of the Remedies built in 1594 which is both the destination of large Roman Catholic pilgrimages and a ceremonial center for indigenous rites. The Talavera Alarca Museum is a place where the magic of the earth comes alive in the most exclusive collection of contemporary art in Talavera, bringing together more than 50 artists and an archive of more than 300 works of art, the result of 20 years of work

(Buses depart from the hotel at 9:00 a.m. and arrive at the Cholula pyramid at 9:30 a.m. for the underground tour. They depart the Cholula Zócalo (main square) at 10:30 a.m. bound for the Alarca Museum. They depart from the museum at 12:00 noon., arriving at the hotel at 12:30 p.m.)

MONDAY, MARCH 11

9:45 a.m.-11:00 a.m. - 9:45 a.m. – 11:00 a.m. Tour of Parián and Los Dulces Street. An old town square in San Roque that was built in 1801. It is mostly covered by Talavera tiles of a very local kind. It is regarded as what used to be the old market named "El Parián"

(Buses depart the hotel at 9:30 a.m. and return to the hotel at 11:00 a.m.) ■

IAPA OFFICERS FOR 2012 - 2013

UNDER THE PRESIDENCY OF JAIME MANTILLA ANDERSON

At the 68th General Assembly November 12-16 in São Paulo, Brazil, the Inter American Press Association (IAPA) chose its new officers. **Jaime Mantilla**, *Hoy*, Quito, Ecuador, was elected president of the hemisphere organization for the period 2012-2013.

Accompanying Mantilla during his presidency are, **Scott C. Schurz**, *Herald-Times*, Bloomington, Indiana, honorary life president; 1st vice president **Elizabeth Ballantine**, *The Durango Herald*, Durango, Colorado; 2nd vice president **Gustavo Mohme**, *La República*, Lima, Peru; treasurer **Vivian-Anne Gittens**, *Nations News*, Fontabelle, Barbados; secretary **Bartolomé Mitre**, *La Nación*, Buenos Aires, Argentina, and **Julio E. Muñoz**, executive director.

The Executive Committee has as its chairman **Juan Luís Correa**, *La Estrella*, *El Siglo*, Panama, Panama and as vice chairman **Milton Coleman**, *The Washington Post*, Washington, D.C. As members the Executive Committee has **Claudio Paolillo**, *Búsqueda*, Montevideo, Uruguay; **Asdrúbal Aguiar**, *El Impulso*, Barquisimeto, Venezuela; **Jorge Canahuati Larach**, *La Prensa*, San Pedro Sula, Honduras; **Juan Francisco Ealy Ortiz**, *El Universal*, Mexico City, Mexico; **Gerardo García Gamboa**, *Novedades de Mérida*, Mérida, Yucatán, Mexico; **Francisco Miró Quesada**, *El Comercio*, Lima, Peru; **Edward Seaton**, *Seaton Newspapers*, Manhattan, Kansas; **María Elvira Domínguez**, *El País*, Cali,



The top table during the 68th General Assembly held in Brazil in October.

Colombia; **Cristina Aby-Azar**, *The Wall Street Journal*, New York, N.Y.; **Miguel Henrique Otero**, *El Nacional*, Caracas, Venezuela.

The Scholarship Fund, under whose responsibility is the selection of winners of the international scholarships, is chaired by **Gerardo García Gamboa**, *Novedades de Mérida*, Mérida, Mexico, and also has as vice-chairmen **Ernesto Kraiselburd**, *El Día*, La Plata, Argentina, **Fabricio Altamirano**, *El Diario de Hoy*, San Salvador, El Salvador. Other Scholarship Fund officers are treasurer **Silvia Miró Quesada**, *El Comercio*, Lima, Peru; secretary **Gabriela Vivanco**, *Diario La Hora*, Quito, Ecuador, and IAPA executive director **Julio E. Muñoz**.

The educational arm and one charged with journalistic professionalization, the IAPA Press Institute is headed by board president **Pierre Manigault**, *Evening Post Publishing*, Charleston, South Carolina; chairman **Martín Etchevers**, *Olé*, Buenos Aires,

Argentina; vice chairman **Francisco Fascetto**, *Diario Popular*, Buenos Aires, Argentina; treasurer **Carlos Salinas**, *El Diario de Coahuila*, Saltillo, Mexico; secretary **Jaime Ruíz Moreno**, *Novedades de Campeche*, Campeche, Mexico. The Press Institute is also made up of an Advisory Board consisting of **Gilberto Urdaneta**, *El Regional del Zulia*, Ciudad Ojeda, Venezuela; **Rosental C. Alves**, University of Texas, Austin, Texas; **James Bettinger**, Stanford University, Stanford, California; **Max Chauvet**, *Le Nouvelliste*, Port-au-Prince, Haiti; **Rodolfo Dumas**, *La Tribuna*, Tegucigalpa, Honduras; **Saturnino Herrero**, *Clarín*, Buenos Aires, Argentina; **Gonzalo Leño Reyes**, *Ocho Columnas*, Zapopán, Mexico; **Guadalupe Mantilla**, *El Comercio*, Quito, Ecuador; **Johnny Yataco**, *Washington Hispanic*, Washington, D.C.; **Natalia Zuccolillo**, *ABC Color*, Asunción, Paraguay. Also taking part are executive director **Julio E. Muñoz** and Press Institute director **Ricardo Trotti**. ■

CHANGES AT THE DURANGO HERALD

BALLANTINE RETIRES AS EDITOR

The principal executive of Ballantine Communications, Inc., **Richard Ballantine**, announced in February that after 30 years of leadership in the company he is making way for the arrival "of new talent." He said that he is vacating his two roles, as CEO and as editor of the newspaper *The Durango Herald* in Durango, Colorado.

Ballantine reiterated the commitment of his family to the Herald and the Durango community and added that he will continue as chairman of the company's board of directors and also chairman of the editorial board.

Elizabeth Ballantine, his sister and also a member of the company's board of directors, declared that the transition had been occurring for some time, with the objective of taking the newspaper to a new era of digital undertakings. She is 1st vice president of the Inter American Press Association and a member of the host committee for the IAPA's 69th General Assembly, to be held in November in Denver, Colorado. ■



Richard Ballantine and his sister Elizabeth.

Collection of memorable speeches

During the Midyear Meeting in Puebla there is to be presented and distributed a book titled "Oradores Invitados" (Guest Speakers), a Spanish-language anthology of 62 keynote speeches given by renowned figures of the Americas and Europe invited to address IAPA membership meetings in the last half century. Statesmen, intellectuals, businessmen, academics, Nobel Prize winners speak about freedom of expression, the professional practice of journalism, situations of governance, democracies and dictatorships. The compilation was carried out by reporter and editor **Mauricio Montaldo**. ■



The IAPA on the internet

email:

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Web sites (click):

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<http://www.horadecierre.net>

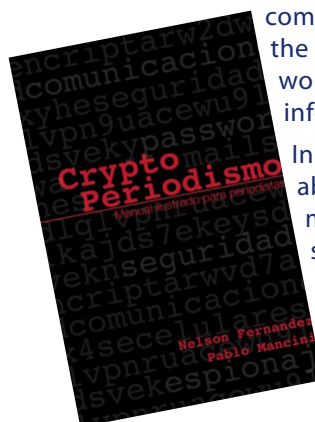
<http://www.institutodeprensa.com>

<http://www.claep.org>

<http://declaraciondechapultepec.org>

MANUAL FOR JOURNALISTS ON RISK ON THE INTERNET

Spanish journalists **Pablo Mancini** and **Nelson Fernández** have produced a new manual for reporters called **CryptoPeriodismo** (CryptoJournalism). It is a Spanish-language "book about the dangers to which journalists are exposed in cyberspace and the solutions for minimizing spying that companies and governments do daily on the online communications of those that work with sensitive and public-interest information."



In the manual can be found information about how to generate secure passwords, manage codes, arm non-binding e-mail systems, encrypt content of chats and discs, make use of the Internet anonymous and secure the use of telephones. You can read the book and download it from the Web at **www.cryptoperiodismo.org**.

Telefonica

The Inter American Press Association (IAPA) is grateful for the valuable support of the company Telefónica for the creation of its Digital Center for online journalistic training, which represents a firm step toward the future of our organization and its mission for press freedom and in support of the independent press.



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